



**L A S E L L**  
C O L L E G E

Where the Classroom  
Is The Real World

SPRING 2008

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# Leaves

**Commencement Speaker**  
**Retailing and Merchandising Expert**  
**Trudy F. Sullivan, President and CEO**  
**of The Talbots, Inc.**



Trudy F. Sullivan, who became President and Chief Executive Officer of The Talbots, Inc. on August 6, 2007, will be the commencement speaker and an honorary degree

recipient at Lasell College's 154th graduation ceremonies Sunday, May 18, 2008. Ms. Sullivan oversees all aspects of business for The Talbots, including strategic direction and initiatives for The Talbots and J. Jill brands.

## Michael B. Alexander is Installed as Ninth President of Lasell College

**M**ichael B. Alexander was installed as the ninth President of Lasell College on Friday, April 4, 2008. The installation ceremony was part of a celebratory three-day series of events designed around the theme "Embracing Diversity." In addition to honoring Lasell's new president and affording him an opportunity to share his vision for the College, the inauguration also gave the entire Lasell College community the chance to celebrate the institution's unique history, reaffirm its mission, and showcase its accomplishments as a leader in innovative education since 1851.

In his inauguration speech, President Alexander invoked the memory of Dr. Martin Luther King, on the 40th anniversary of his assassination. He talked about the need to face a daunting and uncertain future without fear saying, "Lasell's challenge today is to build upon the foundation created by the stewards of the past, to raise the College's prominence to a level commensurate with its recent achievements and those about to come. Through the power of education, we can do our part to make the world right for our children." To view the speech in its entirety, go to [www.lasell.edu/inauguration.asp](http://www.lasell.edu/inauguration.asp)



President Alexander waves after the installation ceremony.

Inauguration highlights on page 3

## Faculty Chair in the Arts Established

## Lasell Receives \$1 Million from Diane Heath Beever '49 Trust



Diane Heath Beever '49

**T**hrough the generosity of the Diane Heath Beever '49 Trust, Lasell is establishing a new faculty chair in the arts. The College is deeply grateful for the gift of

\$1 million which will allow Lasell to expand and promote the development of the arts both within and beyond the curriculum.

Diane Beever was one of 13 members of the Heath family to attend Lasell. She had a special love for the College and a passion for the arts. The gift,

established in her memory, will enhance the fine and visual arts offerings at Lasell.

"What a wonderful way to remember Diane and to keep her legacy alive on campus," said Dean for Institutional Advancement Ruth Shuman.

## New Student Residences to be Built

**C**onstruction on two new Woodland Road residence halls will begin in June and students are scheduled to move in by September 2009. The interior design of the buildings will be similar to Rockwell Hall, which opened last fall. Together the new buildings will house 132 students with parking facilities located underground. The new complex will be outfitted with wireless capabilities.



The new Woodland Road residences will be situated in front of Van Winkle and McClelland Halls, creating a courtyard. Pathways will lead from building to building, enhancing the sense of community.

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## Message from the President



Michael B. Alexander.

Dear Members of the Lasell Family,

These are exciting times at Lasell. In November, the Board of Trustees approved a Strategic Plan, developed by representatives from every branch of the Lasell family tree, that articulates a vision for the future of Lasell over the next five years. The plan focuses on what will be new and different at Lasell

by the fall of the year 2012. I don't want to discuss the plan in detail here because it is covered in an article elsewhere in this issue of Leaves (see p. 21). I do want to discuss what is new and different — new programs, new people, and new things.

As the College continues to grow, the faculty must grow with it. We have in progress 14 faculty searches for next year, 13 of which are for new positions. One of these faculty members will be part of our new major in Environmental Studies. Several of these hires are in anticipation of new graduate programs that will come into being over the next four years. To achieve our goal of two-thirds of all courses being taught by full-time faculty, we believe we need to create 40-50 additional positions over the next five years. We had a boost in reaching this goal when we received a \$1 million endowment gift funding the Diane Heath Beever '49 Professorship in the Arts.

At the January Board meeting, the Trustees approved the construction of two new residence halls on Woodland

Road between Forest and Studio Roads. The placement of these new buildings will form a courtyard with McClelland and Van Winkle Halls that will create a beautiful and useable public space on campus and make the existing buildings more attractive. The new residence halls will be ready for occupancy for the fall semester 2009.

We have started design and approval work on the renovation of two older buildings — a house and a barn — adjacent to the Yamawaki Art and Cultural Center that will provide new studio space for fashion, art and music courses, a couple of additional classrooms, display and storage space, particularly for our fashion collection, and faculty offices. This exciting project will also help to complete the definition of the Campus Center Quad on the west side of campus. The timing of construction for this project is dependent on receiving required approvals from the City of Newton.

Other things new include the baseball team, a cheerleading squad, a track and field club, a new service learning

program in Nicaragua, expanded hours in the library and food service, and, yes, the President.

The Inauguration was an exciting weekend for me and for the College, with cultural performances on the evening of April 3, academic colloquia and the investiture on April 4, and the culminating Inaugural Scholarship Gala on the evening of April 5. I was pleased to have so many come and celebrate and help raise money to support scholarships for students with financial need.

Best wishes to you and your families.

Sincerely,

Michael B. Alexander  
President

## New Trustees, Overseers, and Corporators Elected

# Lasell College is Pleased to Announce the Election of New Board Members

### Board of Trustees



**Richard K. Blankstein** is a founding partner of the Boston law firm of Posternak Blankstein & Lund, LLP.

He has lectured on legal topics relating to real estate development, environmental law, commercial leasing, software licensing, transitioning ownership in family-owned and closely held businesses, and multi-jurisdictional practice.

Mr. Blankstein is a Phi Beta Kappa graduate of the University of Wisconsin and graduated from Harvard Law School *cum laude*. He has had experience on a wide variety of non-profit boards. He is currently a member of the board of the National Human Services Assembly and the National Chamber of Commerce's Space Enterprise Council. He is also a member of the Governing Council of the American Hospital Association Section for Long-Term Care and Rehabilitation and is Chairman of the Board of New England Sinai Hospital.



**Helena Bentz Hartnett** joined the Lasell senior staff in July 1989 and later became Dean for External Affairs. During her eight-year tenure,

she developed a fundraising infrastructure at the College and was instrumental in raising substantial amounts for the institution. In 1998, she was awarded the Lasell Medallion to honor her accomplishments.

Ms. Hartnett left Lasell to accept the position of Director of Development for the New Bedford Whaling Museum in New Bedford, MA and was part of the expansion and transformation of the institution. In January 2006, she became Director of Development and External Relations at the Isabella Stewart Gardner Museum, which is currently raising money for its first major expansion since opening its doors in 1903. Ms. Hartnett has served on Lasell's Board of Overseers since 1999 and became the Vice Chair of the Board in June 2004.



Since the early 1990s, **Eric M. Turner** has offered his commitment, counsel and financial support to Lasell. He has

served alternately as a trustee and an overseer and, this November, he was elected Chairman of the Board of Trustees. In 2006, as chair of Lasell's Presidential Search Committee, he lent his insight and leadership abilities to the selection process.

Mr. Turner is a management consultant specializing in issues of interest to general managers. He was a Senior Vice President at State Street Corporation and prior to that was employed as Executive Director of the Massachusetts State Lottery and Deputy Treasurer of the Commonwealth of Massachusetts. He is on the board of Scientific Games Corporation.



**Patti Beck Bishop '97** has freely given her time to the College. Soon after graduation she joined the Alumni Board of Management

where she was offered the Vice Presidency in 2001 and the Presidency in 2003. She served tirelessly in that position until 2007. Under her leadership, the Board was revitalized, with new members recruited and changes made to the by-laws. She is the Supervisor of the Call Center at Want Ad Publications.

**Carol C. Cacciamani '65** became reconnected with Lasell because she was impressed with the College's dynamic growth and direction. She joined the Board of Trustees in 1993 and in 1998 she became its chairman, a position she held until 2002. During her time of leadership Winslow Hall was converted into a modern high-tech center and the successful Lasell 150 Campaign was completed.

*continued on page 3*



## A Celebration of the Arts

On Thursday, April 3, the Yamawaki Cultural Center was the site of a tribute to Japanese culture and a performance of the Japanese Tea Ceremony to honor Lasell's long-standing relationship with the Yamawaki Gakuen Junior College in Tokyo. William Soei Thrasher, a specialist in contemporary Japanese art and craft and adjunct professor of art at the Rhode Island School of Design and the Art Institute of Boston, guided visitors through the Japanese Tea Ceremony.

Among other participating artists were Elizabeth Mitsuye Horwitz who exhibited her unique washi paper creations and other artwork in the Wedeman Art Gallery, flautist Orlando Cela, music director of the Willow Flute Ensemble, and the Yamawaki Chamber Orchestra, who performed with Ayaikano Cathleen Read who played the koto, a traditional Japanese stringed instrument. 🎋



At the Japanese Tea Ceremony, President and Mrs. Alexander accept the tea from Professor William Soei Thrasher.

## The Academic Colloquium

On Friday, April 4, presentations were made by both faculty and students. There were two "Student Voices" panels. The first was facilitated by Psychology Professor Marsha Mirkin and was titled "The Immigrant Student Experience." The second panel focused on race and an individual's responsibility for addressing racism and social inequality.

Students discussed two new College initiatives. "Companeros de Conversacion" is a community service-learning project that pairs students with Lasell's Spanish-speaking workers for the purpose of building the workers' English conversational skills.

At "Genocide: Darfur Awareness and Action" four education students

discussed the challenges and satisfactions of developing their own course on an urgent international crisis. They described their effort from its origins in an Honors component to its culmination in a campus-wide Darfur Day of Action.

There was also a program on international perspectives that highlighted several college programs. Students who participated in the College's annual January "Shoulder to Shoulder" program in Mexico described their experiences. Other students discussed the "Microlending in Third World Countries" project for which they had selected and researched entrepreneurs in third world countries. 🌍



Kathy Montrevil '08 addresses the audience at the Immigrant Experience "Student Voices" panel.

## New Board Members Elected

continued from page 2

Carol joined State Street Corporation immediately after graduating from Lasell and served the institution for 32 years. She held a variety of positions including senior management responsibilities in branch banking, training and development, and commercial lending. She retired as Senior Vice President and Director of Corporate Administration.



Joan Howe Weber '51 has long worked hard on behalf of Lasell. She became an overseer in 1996 and a trustee the

following year. In 2001, she donned many hats, serving as the vice chair of the Board, co-chair of the *Lasell 150 Campaign* and was one of the class agents for her 50th Reunion. Her tireless energy and support of the

College was recognized that year when she was presented with the Lasell Medallion.

In August of 2001, Joan and 20 members of her family were present at the dedication of the Winslow Academic Center's Weber Computer Lab, a legacy that has been used by countless faculty members and students. In addition to her Lasell volunteer work, she is a civic leader in her community of Lexington, KY where she is active on the Board of the St. Joseph's Hospital Foundation.

## Corporators



Kathy Morgan Lucey '67 discovered her love of teaching in high school and applied to Lasell because it offered

an excellent program in the field. This was the beginning of her fond attachment to the College and the classes she took formed the basis of her life's career. In September 1989, she came to work at the Holway Child Study Center at Rockwell and has been there for 21 years. Kathy has served on the Alumni Board of Management since 1973 and has always been a dedicated Lasell volunteer. In recognition of all her contributions to the College, she was presented with the Lasell Medallion in 1992.



Ann J. Mignosa '87 is an active member of both the Lasell College and Village communities. She has served on the

Alumni Board of Management for 15 years and was a member of the College's Strategic Planning Committee in 2003-2004. She was also a member of the President's Search Committee. At the Village, she has been Vice-Chair and Chair of the Advisory Council and was Chair of the Finance Committee.

Ann has shared her expertise by tutoring Accounting and Math at the College's Learning Center as well as teaching computer classes at the Village and at the Newton Senior Center. She herself is an avid student who takes courses at both the College and the Village and, in 2005, she accompanied 10 Lasell students on the service-learning trip to Mexico as the official photographer. 📷



# Inauguration

## The Installation Ceremony

On Friday, the installation ceremony with its traditions and regalia was the heart of the inaugural celebration. There were 43 robed representatives from local, regional and national academic institutions, including Brandeis, Harvard, Brown, and Williams. The installation included, for the first time in Lasell's history, the introduction of the Lasell ceremonial mace and presidential chain of office and medallion. The two were unveiled at the installation ceremony and will be part of every future Lasell academic celebration. 🍷



Vice President for Academic Affairs Jim Ostrow carries the mace.

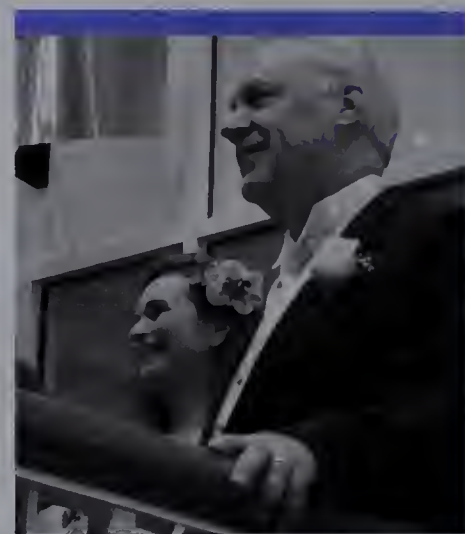
## The Inaugural Scholarship Gala

The Gala was held at the Riverside Center and in keeping with the theme of "Embracing Diversity," the evening featured dining on culinary delights from different countries of the world.

The announcement was made that thanks to the generous donations from alumni, parents and friends of the College, over \$20,000 was raised for Lasell's scholarship fund. 🍷



(L to R) It was a family affair: daughter Maggie Alexander, mother Polly Alexander and sister Lesley Gady.



The Alexanders enjoy themselves at the Gala.



(L to R) Chairman of the Board of Trustees Eric Turner, President Alexander, Newton Mayor David Cohen and Tufts University President Lawrence Bacow gather before the Installation Ceremony.



President Alexander and Adelaide Van Winkle with the scholarship fund check.



Adelaide Shaffer Van Winkle '36/H'96 places the medallion around President Alexander's neck as Chairman Turner looks on.



Dancing to the music at the end of the evening.



### "Hats from the Heart"

## Accessories Design Students Stitch to Keep Children Warm

It's been a snowy and cold winter but thanks to the talent and efforts of Fashion Professor Lynn Blake's Accessories Design class the heads of many homeless children have been kept warm. The students all participated in a community service project called "Hats from the Heart" that examined the social responsibility of their art while helping those in need.

"In the fashion world a misguided importance is placed on cultivating a culturally acceptable appearance and the reality of clothing as an item of basic survival becomes watered down," says Professor Blake. "This project aims to move design focus from desire to functionality — to focus on the need for children to simply and deservedly keep and stay warm."

Students were provided with warm fleece and a pattern for a reversible child's hat in sizes from infant to seven years old. The results were not only practical, they were fun, with rabbit's ears, tails, and funny faces.

The finished hats were given to "Cradles to Crayons," a non-profit organization that provides basic essentials to low-income and homeless children and partners with social service agencies for distribution. "The great thing about the project was that our results were so tangible," says Lisa Jesse '08. "A horrifying statistic is that the average age of a homeless person in the United States is eight years old and it is so nice to think that we were able to help in some small way."



(L to R) Fashion students Vivienne Lowe '09, Lisa Jesse '08, Salvatore Gianni III '08, and Christine Farnell '09 critique the finished hats.

### Contest for Inauguration Gown

## Mary Barbara Alexander Picks Student Design for Gala



Theresa Lombardi '09's winning sketch.

The beautiful flowing lavender evening dress that Mary Barbara Alexander wore to her husband's Inauguration Gala was created especially for her by Theresa Lombardi '09 as a result of a unique connected learning contest. "It occurred to me that designing my dress would be a wonderful opportunity for the Lasell Fashion Design students to test their

creativity and for the winner to have the experience of taking a dress from concept to completion, with her piece being seen by all at the Gala," says Mary Barbara.

There was immediate excitement when Mary Barbara approached Fashion Professor Maritza Farrell with the idea. "I knew it would be fun and, more importantly, it was a great chance for the students to test their design abilities while working within guidelines that have been set by a client," says Professor Farrell. "I talked with Fashion Professor Joan Morris and we decided to open the contest up to the juniors in her Technical Pattern Drafting II class."

Mary Barbara met with the juniors and explained what she was looking for in the dress. "I told them what colors worked for my skin tone, what designers I like, that I was looking for a flowing fabric, and it needed to be a dress that I could dance in," she recalls. "Students asked me questions and one wondered if I wanted the design to be conservative or glamorous. 'Glamorous,' I said, 'I'm an actress!'"

Eleven students entered the contest and Mary Barbara picked Theresa's design. "My daughter said, 'This one looks like you,'" when she saw it," recalls Mary Barbara. "It's Ralph Lauren meets Valentino."

Mary Barbara has been sewing since she was eleven and while in New York she picked out the silk chiffon and silk charmeuse fabric for the gown. "The colors change when you layer them differently," says Professor Farrell, who worked with Theresa as she constructed the dress. "We needed to see which arrangement of the fabrics would bring us closest to the color in Theresa's sketch."

With Professor Farrell's guidance, Theresa worked many hours making the dress. "I had four pages of notes on how to sew the dress," says Theresa. "I couldn't believe it when my gown was chosen and even though the sketch is now a reality it still hasn't really sunk in." Mary Barbara will be modeling the dress in the Spring Fashion Show and again over Reunion Weekend.



(L to R) Professor Maritza Farrell, Professor Joan Morris, Theresa Lombardi '09 and Mary Barbara Alexander discuss the best way to layer the gown's fabric.



## "And Still We Rise"

### Former Prisoners Bring Powerful Performance to Lasell

Students and faculty filled de Witt Hall for a performance by former prisoners that was sponsored by the Donahue Institute and Criminal Justice Honors students. The strains of Marvin Gaye's "What's Going On?" quieted the hum of conversation and audience members were surprised when their neighbors rose from their seats and went on stage. This is the first lesson of "And Still We Rise" — former prisoners look like anybody else. Ninety-seven percent of incarcerated men and women return to the community and interact with an unknowing public every day. The stereotype must be wrong.

"And Still We Rise" is a collaboration of theatre artists and social justice advocates who work together with ex-prisoners and their loved ones to bring a powerful, articulate, personal voice of prison experience to the public for the purpose of healing, education, empowerment, and social change.

It began at City Mission in Boston as a therapeutic means of self-expression.

"It was a way to get former prisoners to talk about themselves and get them out of their shells," says Sociology Professor Jenifer Drew, who was instrumental in bringing the program to Lasell. "Their stories are very powerful and they started performing pieces that discussed their growing up, imprisonment, survival, and re-entry."

"Prison is not there to reform you," said an actor. "It warehouses you. You have to refuse to lose and take yourself out of the vicious revolving door cycle that happens to many prisoners."

"You have to learn to love yourself," explained another former prisoner. "I was mentally incarcerated and I found that when you get self-respect, everyone will respect you. You can grow if you choose to. When you have a lot of time to talk to cockroaches and ants you get to know yourself. I had to dig deep into my faith and be determined never to say 'no.' I started working in the law library and read 20

— 30 books a month. I worked out, stayed healthy and thought healthy."

The troupe is used to performing in places where the audience is involved in the prison reform movement. Lasell was a challenge for them because there was a need to persuade. A "talk-back" was held at the end of the performance and students' questions prompted a lively debate about the purposes of incarceration and the need for rehabilitative services in prison.

"Our job is to educate the audience," said an actor. "Once people come to an understanding that rehabilitation makes prisoners take responsibility for what they've done, the hope is that the audience's feelings will be ameliorated. Talking at Lasell stiffened our spine and I hope we opened doors because when you change your heart it feels so good." ♥

## Support and Advocacy for Prisoners

### Marian Salama '08 Interns at Partakers



"The goal of Partakers is to assist in the healing transformation of prisoners," explains Legal

Studies major Marian Salama '08 who did her fall internship at the Auburndale, MA non-profit organization and who is continuing her work there this semester as a directed study. "We train volunteers to be mentors to support the inmates who are in the Boston University Prison Education Program. A bachelor's degree means so much to the prisoners and being part of helping them regain their self-respect is intense and meaningful."

Partakers takes great care in pairing up the volunteers and the prisoners. "We read the files of both parties," explains Marian "and each inmate has a team of four to six volunteers from congregations throughout Greater Boston that works with him or her. We want to make as good a fit as we can. The volunteers are the inmate's contact with the outside world and there needs to be a feeling of trust."

During her internship Marian assisted with the volunteers' orientation. "We go over how to dress and act and discuss situations that might come up," she explains. "After the initial meeting we have a follow-up session to recap what happened. Sometimes former prisoners will come and give suggestions for changes. From listening to them, it is apparent how much their education means."

"Incarcerated men and women are often in prison because of poverty and a lack of education. The outside world can seem a long way off. Through my work at Partakers I feel I am part of a team that is enabling them to complete their education and is preparing them to re-enter society." ♥

## Poetry and Jazz Reverberate in de Witt

### Nationally Known Artists Magdalena Gomez and Fred Ho Perform

"Poetry and music are brute necessities, not luxuries," said poet, playwright, and arts educator Magdalena Gomez as she introduced the spellbinding performance that was about to follow. In a program titled "Caliente!! Circle round the Sun: Revolutions in Poetry and Jazz," she and baritone saxophone player Fred Ho filled de Witt Hall with the cadence of word and music. The event was sponsored by the Office of Student Activities, the Donahue Institute for Values and Public Life, and the Honors Program.



(L to R) Fred Ho and Magdalena Gomez deliver a powerful performance.

Ms. Gomez began her multidisciplinary arts career as a performance poet and cultural worker. Her early plays and poems were performed in prisons, hospitals, conferences, and multi-denominational houses of worship. She has used the arts as a means of inspiring leadership and civic engagement. Now living in Springfield, MA, she has founded a theater-education-social action collaboration, Teatro Vida, which embraces respect and the celebration of diversity at its core.

Fred Ho is the leader and founder of the Afro-Asian Jazz Ensemble and many of his works fuse the melodies from the indigenous and traditional musics of these two cultures. He has won prestigious recognition including from the McKnight Foundation, the Rockefeller Foundation, and the National Endowment for the Arts.

The program began with Ms. Gomez delivering a powerful reading of several of her poems. Her words reverberated, delivering a message that although at

times humorous, carried a cutting political or social message. "Mine is a journalistic poetry," she said. "My eyes are always awake and when I see something, I take a note."

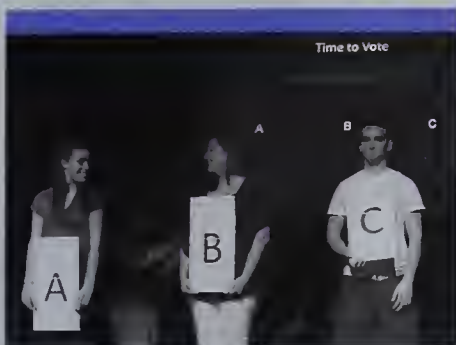
Using the deep sounds of the baritone sax, Fred Ho played three pieces that told the stories of early Japanese, Chinese, and Filipino immigrants. In his journey as an Asian-American artist, he has delved deeply into the history of each of these populations. His study of Japanese folk songs was the inspiration for his first number. "Old fishing songs became songs for the Japanese who arrived in Hawaii to work on the sugar plantations. They were sung exclusively by women and the earthiness comes from the hardship they endured," he explained.

At the conclusion of the program, the two artists performed together with Fred Ho improvising to the rhythms of Ms. Gomez's poems. It was unique and inspiring. ♥



## Original Audience Interactive Theatre Work

### Basic Acting Class Performs "The Facebook Chronicles"



The audience is asked to vote for either (L to R) Jenny Viano '11, Kate Roberts '10 or Andy Roch '07.

The 16 students in Humanities Professor Hortense Gerardo's Basic Acting Class initially had no idea that the pieces they were asked to write at the beginning of the semester would lead to a 75-minute original production titled "The Facebook Chronicles." "I asked them to create characters that could be based on themselves or be fictional and I think that they were shocked to discover that by doing their homework assignments they had actually woven together a piece that could be produced," Professor Gerardo recalls.

The theme of the play was coming of age in Boston with a story line of a day in the life of all the characters. "I picked the title 'Facebook Chronicles' because it's in keeping with today's college life," explains Professor Gerardo. "It's young, urban, and hip."

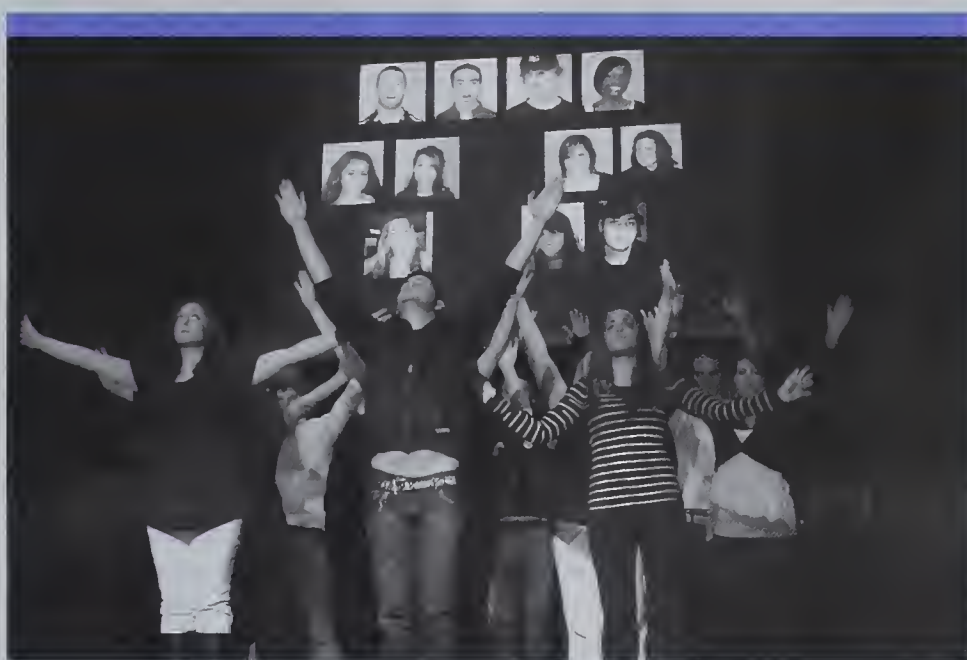
"I wanted the students to make their characters memorable, to give them weight, but I also asked them to write their pieces with some distance," she continues. "I didn't want diary entries. I wanted them to be willing to say and do what they had written."

"First we were asked to write monologues, then select a classmate to do a dialog with, and finally write tetralogs," recalls Jenny Viano '11. "We had to connect and bring in other actors' characters. It became easier as we were asked to keep writing and as we all got to know each other."

Professor Gerardo was awarded a Putnam grant to make the work audience interactive. "I wanted to find a way to do it without interrupting the narrative," she explains. She enlisted the help of Professor Richard Dodds, and they incorporated the College's

to a new level," says Professor Gerardo. "They enabled the audience to determine the plot without getting in the way of the performance. I wanted to maintain the flow and I didn't want the actors to be playing to the audience."

Three students from Professor Peter Watson's Interior Design and Display class created the set for the play, which included a large screen for the back of the stage where images and questions to the audience could be displayed. Depending on the audience feedback, the play shifted from one story to the next. "Each night there was a variable,"



The opening scene of "The Facebook Chronicles."

Classroom Performance System (CPS) into the play. CPS uses a computer and a projector enabling the audience to answer questions by beaming their clickers onto a receiver.

"By using the audience clickers, we were able to take interactivity on stage

explains Professor Gerardo. "Was the audience up for melancholy or laughs? It was exciting not knowing which way the play would go."

The actors were asked to prepare final monologues to give if their character was selected by the audience as the one whose performance they most enjoyed that evening. "The Facebook Chronicles" were performed twice and Jenny Viano and Andy Roch '07 were chosen as the "winners" respectively.

"I was shocked," recalls Jenny. "I knew my character was funny, but I thought others were much better. I certainly wasn't prepared to give my final monologue. I froze and couldn't remember a thing. I was trembling on stage."

"I think of myself as a shy person, but doing this show made me much more comfortable and confident. During 'The Facebook Chronicles' we bonded as a group and everyone had a chance to shine."



The entire "Facebook Chronicles" cast takes a minute before going on stage. (L to R) Kate Roberts '10, Jenny Viano '11, Brianna McLellan '11, Sarah Carleton '11, AJ Fox '11, Brian Whelan '08, Amanda Cook '11, Andrew Deitch '11, Karissa Ranken '10, Ashley Medeiros '11, Scott Janz '11, and Andy Roch '07.

MFA Curator  
Lauren Whitley at Lasell

### Collaborative Fashion Exhibit Presented

The Wedeman Art Gallery was the site of an exhibit that profiled evening and cocktail dresses from Lasell's Museum Collection. The display was the result of a collaborative teaching effort. Museum of Fine Arts (MFA) Curator Lauren Whitley, who is teaching 20th Century Fashion at the College this year, and her class worked closely with both Fashion Professor Peter Watson's Interior Design and Display class and with Curator of the Lasell Museum Collection and Fashion Professor Jill Carey to create the show.

"We are so fortunate to have Lauren teaching at Lasell," says Professor Carey. "The students have been able to draw from her depth of knowledge and professional experience as Curator at the MFA."

Curator Whitley came to the College because she was interested in resuming teaching. "I missed having contact with students and by teaching 20th Century Fashion History I have been able to share the MFA's collection. When the students see our garments their visual vocabulary grows and they can draw on the ideas they absorb for their own designs."

For the Wedeman exhibit, the 20th Century Fashion students used garments from the Lasell Museum Collection. Once they had selected individual pieces they met with Professor Carey to conduct research. They then worked with Professor Watson's display class who built frames, wrote timelines and added photos.



(L to R) MFA Curator Lauren Whitley and Ashley Abentoth '09 adjust a garment.



## Music, Visual, and Performance Arts Combine

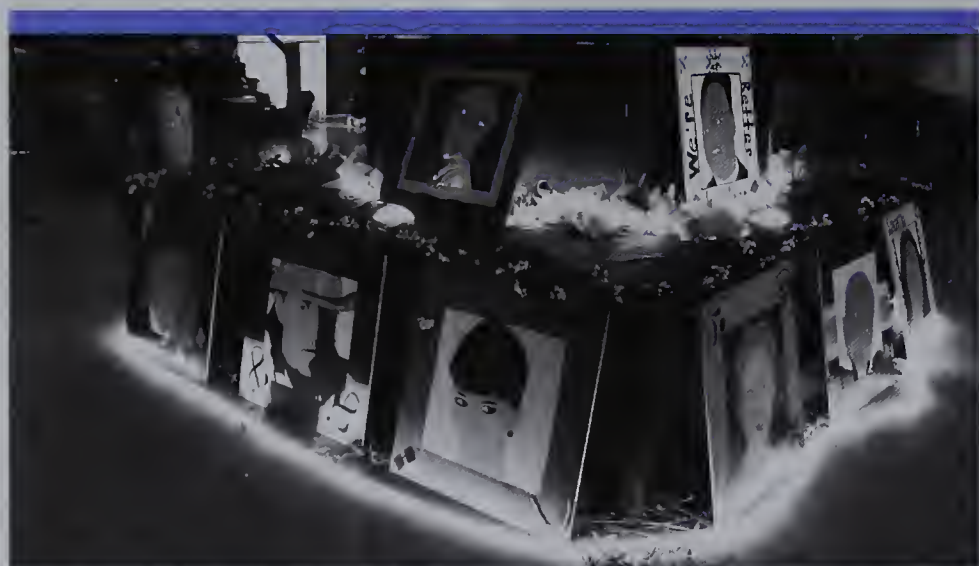
### *Spiritus: An Interdisciplinary Event to Honor the Dead*

**E**l Dia De Los Muertos, the Day of the Dead, invokes intriguing and mystical feelings that are associated with thoughts of departed souls. "It's a day that has special significance in many cultures and this fall we decided to hold an interdisciplinary event that would honor and celebrate the lives of people who have died and whose spirits continue to influence the living," explains Graphic Design Professor Stephen Fischer. "There are many rituals associated with the Day of the Dead and we drew on some of them and created others of our own for a program we called *Spiritus*, meaning soul."

Five faculty members joined Professor Fischer in planning the events of the day and had their classes participate in its creation. By including the ideas of the different disciplines, the event

shrine or display area for the portraits and masks. "Professor Fischer explained his idea for the altar and then left it to us," recalls Shannon Oliver '08. "We had to work within a budget and create a piece that fit the event's mood. I think we bought up every piece of black fabric in the area to cover the shrine's stairs and we designed the fire lighting at the top."

Students from Professor Hortense Gerardo's Anthropology and Folklore classes researched and wrote reflective papers on their family rituals around death. The group came from different cultural heritages, including Italian, Polish, Irish, and Portuguese and shared their various traditions. Their research was then used as the basis for an original performance given by her Basic Acting class. "It was an improvisational ritual piece that was



17 portraits surrounded the altar in the center of the room.

became a colorful and respectful celebration whose mood evolved from reflective to upbeat, ending with a New Orleans funereal jazz band.

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The colorful masks incorporate symbols from the borders of the portraits.

At the end of the program Emperor Norton's Stationary Marching Band played. "They were amazing and, coincidentally, the material of their outfits matched our Central American color scheme," recalls Devon Reilly '08. "It was an incredible evening. People were crying, people were comforting, but the music at the end made us leave feeling upbeat."



The Basic Acting class performed an improvisational piece.

## Fashion Students Decorate Benefit for Accelerated Cure for MS

**"I**t was an evening of fun, fashion and fabulous footwear at Boston's Hampshire House," recalls Fashion Professor Anne Valley, "and a great deal of credit for the festive air at the Glow and Behold Ball must be given to the original artwork and decorations of 22 members of my Fashion Promotion class."

Professor Valley was approached by the organizers of the evening to see if she would lend her expertise and she immediately thought of enlisting her students. "It was an opportunity for them to experience directly the running of a major event. The gala benefited Accelerated Cure for MS, was hosted by Boston's Chanel 5 and Susan Wornick, and was attended by major figures from the fashion world," she says.



Student sketches were displayed at the benefit.

The students set about creating original sketches that reflected the theme and color scheme of the evening. They created butterflies which floated above their fashion illustrations and made drawings of fantastic footwear. On the actual day of the event, the Lasell team tackled every job that came their way with competence and enthusiasm and installed the decorations on five floors of the Hampshire House.

"The volunteers dealt with surprise issues calmly and with common sense," says shoe designer and gala co-host Kristina Kozak. "They handled everything that was thrown at them professionally and with great sense. They were all incredibly wonderful and tremendously helpful in making the night run smoothly."



### "Hats from the Heart"

## Accessories Design Students Stitch to Keep Children Warm

It's been a snowy and cold winter but thanks to the talent and efforts of Fashion Professor Lynn Blake's Accessories Design class the heads of many homeless children have been kept warm. The students all participated in a community service project called "Hats from the Heart" that examined the social responsibility of their art while helping those in need.

"In the fashion world a misguided importance is placed on cultivating a culturally acceptable appearance and the reality of clothing as an item of basic survival becomes watered down," says Professor Blake. "This project aims to move design focus from desire to functionality — to focus on the need for children to simply and deservedly keep and stay warm."

Students were provided with warm fleece and a pattern for a reversible child's hat in sizes from infant to seven years old. The results were not only practical, they were fun, with rabbit's ears, tails, and funny faces.

The finished hats were given to "Cradles to Crayons," a non-profit organization that provides basic essentials to low-income and homeless children and partners with social service agencies for distribution. "The great thing about the project was that our results were so tangible," says Lisa Jesse '08. "A horrifying statistic is that the average age of a homeless person in the United States is eight years old and it is so nice to think that we were able to help in some small way."



(L to R) Fashion students Vivienne Lowe '09, Lisa Jesse '08, Salvatore Gianni III '08, and Christine Farnell '09 critique the finished hats.

### Contest for Inauguration Gown

## Mary Barbara Alexander Picks Student Design for Gala



Theresa Lombardi '09's winning sketch.

The beautiful flowing lavender evening dress that Mary Barbara Alexander wore to her husband's Inauguration Gala was created especially for her by Theresa Lombardi '09 as a result of a unique connected learning contest. "It occurred to me that designing my dress would be a wonderful opportunity for the Lasell Fashion Design students to test their

creativity and for the winner to have the experience of taking a dress from concept to completion, with her piece being seen by all at the Gala," says Mary Barbara.

There was immediate excitement when Mary Barbara approached Fashion Professor Maritza Farrell with the idea. "I knew it would be fun and, more importantly, it was a great chance for the students to test their design abilities while working within guidelines that have been set by a client," says Professor Farrell. "I talked with Fashion Professor Joan Morris and we decided to open the contest up to the juniors in her Technical Pattern Drafting II class."

Mary Barbara met with the juniors and explained what she was looking for in the dress. "I told them what colors worked for my skin tone, what designers I like, that I was looking for a flowing fabric, and it needed to be a dress that I could dance in," she recalls. "Students asked me questions and one wondered if I wanted the design to be conservative or glamorous. 'Glamorous,' I said, 'I'm an actress!'"

Eleven students entered the contest and Mary Barbara picked Theresa's design. "My daughter said, 'This one looks like you,' when she saw it," recalls Mary Barbara. "It's Ralph Lauren meets Valentino."

Mary Barbara has been sewing since she was eleven and while in New York she picked out the silk chiffon and silk charmeuse fabric for the gown. "The colors change when you layer them differently," says Professor Farrell, who worked with Theresa as she constructed the dress. "We needed to see which arrangement of the fabrics would bring us closest to the color in Theresa's sketch."

With Professor Farrell's guidance, Theresa worked many hours making the dress. "I had four pages of notes on how to sew the dress," says Theresa. "I couldn't believe it when my gown was chosen and even though the sketch is now a reality it still hasn't really sunk in." Mary Barbara will be modeling the dress in the Spring Fashion Show and again over Reunion Weekend.



(L to R) Professor Maritza Farrell, Professor Joan Morris, Theresa Lombardi '09 and Mary Barbara Alexander discuss the best way to layer the gown's fabric.



## "And Still We Rise"

### Former Prisoners Bring Powerful Performance to Lasell

Students and faculty filled de Witt Hall for a performance by former prisoners that was sponsored by the Donahue Institute and Criminal Justice Honors students. The strains of Marvin Gaye's "What's Going On?" quieted the hum of conversation and audience members were surprised when their neighbors rose from their seats and went on stage. This is the first lesson of "And Still We Rise" — former prisoners look like anybody else. Ninety-seven percent of incarcerated men and women return to the community and interact with an unknowing public every day. The stereotype must be wrong.

"And Still We Rise" is a collaboration of theatre artists and social justice advocates who work together with ex-prisoners and their loved ones to bring a powerful, articulate, personal voice of prison experience to the public for the purpose of healing, education, empowerment, and social change.

It began at City Mission in Boston as a therapeutic means of self-expression.

"It was a way to get former prisoners to talk about themselves and get them out of their shells," says Sociology Professor Jenifer Drew, who was instrumental in bringing the program to Lasell. "Their stories are very powerful and they started performing pieces that discussed their growing up, imprisonment, survival, and re-entry."

"Prison is not there to reform you," said an actor. "It warehouses you. You have to refuse to lose and take yourself out of the vicious revolving door cycle that happens to many prisoners."

"You have to learn to love yourself," explained another former prisoner. "I was mentally incarcerated and I found that when you get self-respect, everyone will respect you. You can grow if you choose to. When you have a lot of time to talk to cockroaches and ants you get to know yourself. I had to dig deep into my faith and be determined never to say 'no.' I started working in the law library and read 20

— 30 books a month. I worked out, stayed healthy and thought healthy."

The troupe is used to performing in places where the audience is involved in the prison reform movement. Lasell was a challenge for them because there was a need to persuade. A "talk-back" was held at the end of the performance and students' questions prompted a lively debate about the purposes of incarceration and the need for rehabilitative services in prison.

"Our job is to educate the audience," said an actor. "Once people come to an understanding that rehabilitation makes prisoners take responsibility for what they've done, the hope is that the audience's feelings will be ameliorated. Talking at Lasell stiffened our spine and I hope we opened doors because when you change your heart it feels so good."

## Poetry and Jazz Reverberate in de Witt

### Nationally Known Artists Magdalena Gomez and Fred Ho Perform

"Poetry and music are brute necessities, not luxuries," said poet, playwright, and arts educator Magdalena Gomez as she introduced the spellbinding performance that was about to follow. In a program titled "Caliente!! Circle round the Sun: Revolutions in Poetry and Jazz," she and baritone saxophone player Fred Ho filled de Witt Hall with the cadence of word and music. The event was sponsored by the Office of Student Activities, the Donahue Institute for Values and Public Life, and the Honors Program.



(L to R) Fred Ho and Magdalena Gomez deliver a powerful performance.

Ms. Gomez began her multidisciplinary arts career as a performance poet and cultural worker. Her early plays and poems were performed in prisons, hospitals, conferences, and multi-denominational houses of worship. She has used the arts as a means of inspiring leadership and civic engagement. Now living in Springfield, MA, she has founded a theater-education-social action collaboration, Teatro Vida, which embraces respect and the celebration of diversity at its core.

Fred Ho is the leader and founder of the Afro-Asian Jazz Ensemble and many of his works fuse the melodies from the indigenous and traditional musics of these two cultures. He has won prestigious recognition including from the McKnight Foundation, the Rockefeller Foundation, and the National Endowment for the Arts.

The program began with Ms. Gomez delivering a powerful reading of several of her poems. Her words reverberated, delivering a message that although at

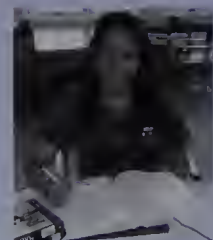
times humorous, carried a cutting political or social message. "Mine is a journalistic poetry," she said. "My eyes are always awake and when I see something, I take a note."

Using the deep sounds of the baritone sax, Fred Ho played three pieces that told the stories of early Japanese, Chinese, and Filipino immigrants. In his journey as an Asian-American artist, he has delved deeply into the history of each of these populations. His study of Japanese folk songs was the inspiration for his first number. "Old fishing songs became songs for the Japanese who arrived in Hawaii to work on the sugar plantations. They were sung exclusively by women and the earthiness comes from the hardship they endured," he explained.

At the conclusion of the program, the two artists performed together with Fred Ho improvising to the rhythms of Ms. Gomez's poems. It was unique and inspiring.

## Support and Advocacy for Prisoners

### Marian Salama '08 Interns at Partakers



"The goal of Partakers is to assist in the healing transformation of prisoners," explains Legal

Studies major Marian Salama '08 who did her fall internship at the Auburndale, MA non-profit organization and who is continuing her work there this semester as a directed study. "We train volunteers to be mentors to support the inmates who are in the Boston University Prison Education Program. A bachelor's degree means so much to the prisoners and being part of helping them regain their self-respect is intense and meaningful."

Partakers takes great care in pairing up the volunteers and the prisoners. "We read the files of both parties," explains Marian "and each inmate has a team of four to six volunteers from congregations throughout Greater Boston that works with him or her. We want to make as good a fit as we can. The volunteers are the inmate's contact with the outside world and there needs to be a feeling of trust."

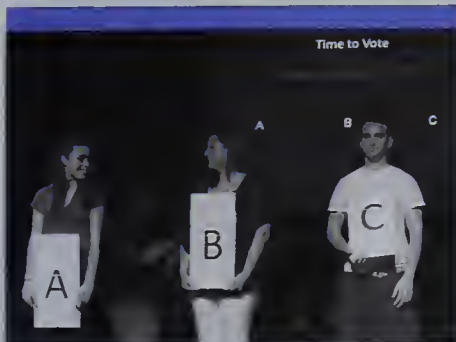
During her internship Marian assisted with the volunteers' orientation. "We go over how to dress and act and discuss situations that might come up," she explains. "After the initial meeting we have a follow-up session to recap what happened. Sometimes former prisoners will come and give suggestions for changes. From listening to them, it is apparent how much their education means."

"Incarcerated men and women are often in prison because of poverty and a lack of education. The outside world can seem a long way off. Through my work at Partakers I feel I am part of a team that is enabling them to complete their education and is preparing them to re-enter society."



## Original Audience Interactive Theatre Work

## Basic Acting Class Performs "The Facebook Chronicles"



The audience is asked to vote for either (L to R) Jenny Viano '11, Kate Roberts '10 or Andy Roch '07.

The 16 students in Humanities Professor Hortense Gerardo's Basic Acting Class initially had no idea that the pieces they were asked to write at the beginning of the semester would lead to a 75-minute original production titled "The Facebook Chronicles." "I asked them to create characters that could be based on themselves or be fictional and I think that they were shocked to discover that by doing their homework assignments they had actually woven together a piece that could be produced," Professor Gerardo recalls.

The theme of the play was coming of age in Boston with a story line of a day in the life of all the characters. "I picked the title 'Facebook Chronicles' because it's in keeping with today's college life," explains Professor Gerardo. "It's young, urban, and hip.

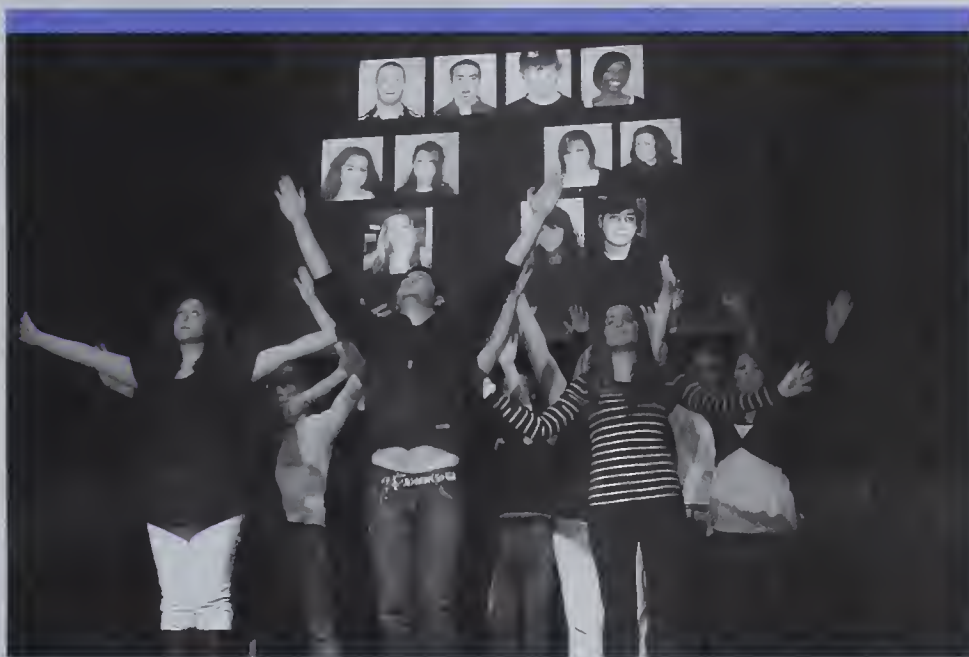
"I wanted the students to make their characters memorable, to give them weight, but I also asked them to write their pieces with some distance," she continues. "I didn't want diary entries. I wanted them to be willing to say and do what they had written."

"First we were asked to write monologues, then select a classmate to do a dialog with, and finally write tetra logs," recalls Jenny Viano '11. "We had to connect and bring in other actors' characters. It became easier as we were asked to keep writing and as we all got to know each other."

Professor Gerardo was awarded a Putnam grant to make the work audience interactive. "I wanted to find a way to do it without interrupting the narrative," she explains. She enlisted the help of Professor Richard Dodds, and they incorporated the College's

to a new level," says Professor Gerardo. "They enabled the audience to determine the plot without getting in the way of the performance. I wanted to maintain the flow and I didn't want the actors to be playing to the audience."

Three students from Professor Peter Watson's Interior Design and Display class created the set for the play, which included a large screen for the back of the stage where images and questions to the audience could be displayed. Depending on the audience feedback, the play shifted from one story to the next. "Each night there was a variable,"



The opening scene of "The Facebook Chronicles."

Classroom Performance System (CPS) into the play. CPS uses a computer and a projector enabling the audience to answer questions by beaming their clickers onto a receiver.

"By using the audience clickers, we were able to take interactivity on stage

explains Professor Gerardo. "Was the audience up for melancholy or laughs? It was exciting not knowing which way the play would go."

The actors were asked to prepare final monologues to give if their character was selected by the audience as the one whose performance they most enjoyed that evening. "The Facebook Chronicles" were performed twice and Jenny Viano and Andy Roch '07 were chosen as the "winners" respectively.

"I was shocked," recalls Jenny. "I knew my character was funny, but I thought others were much better. I certainly wasn't prepared to give my final monologue. I froze and couldn't remember a thing. I was trembling on stage."

"I think of myself as a shy person, but doing this show made me much more comfortable and confident. During 'The Facebook Chronicles' we bonded as a group and everyone had a chance to shine."



The entire "Facebook Chronicles" cast takes a minute before going on stage. (L to R) Kate Roberts '10, Jenny Viano '11, Brianna McLellan '11, Sarah Carleton '11, AJ Fox '11, Brian Whelan '08, Amanda Cook '11, Andrew Deitch '11, Karissa Ranken '10, Ashley Medeiros '11, Scott Janz '11, and Andy Roch '07.

MFA Curator  
Lauren Whitley at Lasell

## Collaborative Fashion Exhibit Presented

The Wedeman Art Gallery was the site of an exhibit that profiled evening and cocktail dresses from Lasell's Museum Collection. The display was the result of a collaborative teaching effort. Museum of Fine Arts (MFA) Curator Lauren Whitley, who is teaching 20th Century Fashion at the College this year, and her class worked closely with both Fashion Professor Peter Watson's Interior Design and Display class and with Curator of the Lasell Museum Collection and Fashion Professor Jill Carey to create the show.

"We are so fortunate to have Lauren teaching at Lasell," says Professor Carey. "The students have been able to draw from her depth of knowledge and professional experience as Curator at the MFA."

Curator Whitley came to the College because she was interested in resuming teaching. "I missed having contact with students and by teaching 20th Century Fashion History I have been able to share the MFA's collection. When the students see our garments their visual vocabulary grows and they can draw on the ideas they absorb for their own designs."

For the Wedeman exhibit, the 20th Century Fashion students used garments from the Lasell Museum Collection. Once they had selected individual pieces they met with Professor Carey to conduct research. They then worked with Professor Watson's display class who built frames, wrote timelines and added photos.



(L to R) MFA Curator Lauren Whitley and Ashley Abentroth '09 adjust a garment.



## Music, Visual, and Performance Arts Combine

### *Spiritus: An Interdisciplinary Event to Honor the Dead*

**E**l Dia De Los Muertos, the Day of the Dead, invokes intriguing and mystical feelings that are associated with thoughts of departed souls. "It's a day that has special significance in many cultures and this fall we decided to hold an interdisciplinary event that would honor and celebrate the lives of people who have died and whose spirits continue to influence the living," explains Graphic Design Professor Stephen Fischer. "There are many rituals associated with the Day of the Dead and we drew on some of them and created others of our own for a program we called *Spiritus*, meaning soul."

Five faculty members joined Professor Fischer in planning the events of the day and had their classes participate in its creation. By including the ideas of the different disciplines, the event

shrine or display area for the portraits and masks. "Professor Fischer explained his idea for the altar and then left it to us," recalls Shannon Oliver '08. "We had to work within a budget and create a piece that fit the event's mood. I think we bought up every piece of black fabric in the area to cover the shrine's stairs and we designed the fire lighting at the top."

Students from Professor Hortense Gerardo's Anthropology and Folklore classes researched and wrote reflective papers on their family rituals around death. The group came from different cultural heritages, including Italian, Polish, Irish, and Portuguese and shared their various traditions. Their research was then used as the basis for an original performance given by her Basic Acting class. "It was an improvisational ritual piece that was



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became a colorful and respectful celebration whose mood evolved from reflective to upbeat, ending with a New Orleans funereal jazz band.

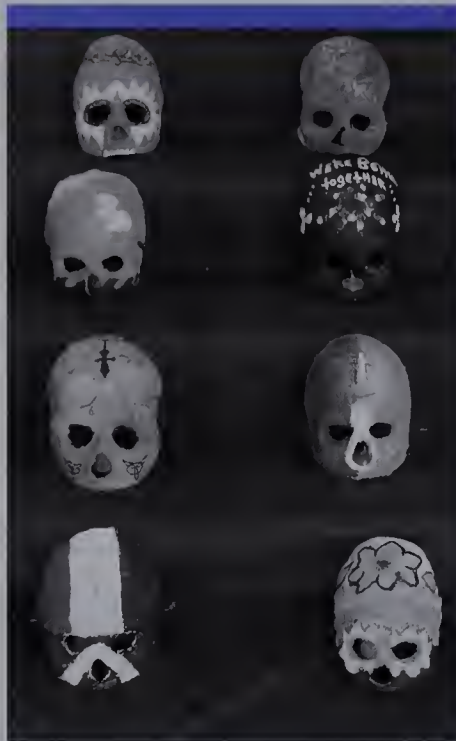
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At the end of the program Emperor Norton's Stationary Marching Band played. "They were amazing and, coincidentally, the material of their outfits matched our Central American color scheme," recalls Devon Reilly '08. "It was an incredible evening. People were crying, people were comforting, but the music at the end made us leave feeling upbeat." ♥



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# Class Notes

**EDITOR'S NOTE:** In the interest of protecting the privacy of our alumni, it is the policy of the Alumni Relations Office not to divulge alumni addresses, e-mail addresses, or phone numbers unless it has been verified that the request is from another alumnus.

The content of Class Notes is based on material submitted to Lasell College's Alumni Office. Due to the large number of submissions, Lasell is unable to verify the factual content of each entry and is not responsible for erroneous material.

The Class Notes printed in this issue were received by March 3, 2008 and notes received after that date will appear in the next issue. If you wish to have a photograph returned, please include a stamped, self-addressed envelope.

Please send your news to the Alumni Office at 1844 Commonwealth Avenue, Newton, MA 02466-2716.

YOU MAY EMAIL CLASS NOTES OR ADDRESS CHANGES TO US AT: [alumni@lasell.edu](mailto:alumni@lasell.edu)

*If you have not received an email from us in the last three months, we do not have your current email address. Please send it to [alumni@lasell.edu](mailto:alumni@lasell.edu) and include all your current information: name, address, and telephone number.*

## 1930's

**1937**

"I am a 91-year-old graduate of Lasell and had the most amazing experience," writes **Barbara Burnham Rice**. "Half a continent and three quarters of a century away from graduation, I had the pleasure of running into another graduate. I'm living in an assisted living apartment which has a happy hour every Friday. A woman came along and sat next to me. We began sharing histories. She said she had lived most of her life in Puerto Rico except for a couple of years spent in the states when she was in college. When I asked her where she attended college, she replied Lasell. I was shocked. Here we are, living in Texas, both in our 90's, and we found a connection. What fun we had reminiscing about days gone by."

**1938**

Our sincere condolences to **Connie Hatch Herron** on the death of her husband, Bruce, in March 2007.

**1939**

**Jeanne Daniels Wheeler's** husband had a massive stroke and is confined to a nursing home.

**Doris Huntington Manning** is doing well. She is living in an assisted living facility in South Carolina.

## 1940's

**1943**

"Just one year ago I left Orlando to move to a retirement home in New Hampshire near two of my children," writes **Betty Gorton Collier**. "It seems to have everything I could possibly need or desire." Betty continues, "It was wonderful to be near enough to Lasell to attend Tom de Witt's farewell and the reception for our new president. Life couldn't be better."

**Nazarene Mondello Stramondo** is delighted to announce the birth of her second grandchild, a grandson, in July 2007.

**1945**

Our sincere condolences to **Jane Baringer Wordsworth** on the death of her husband, Winston, in February.

From Sarasota, FL, **Terry Bergeron Hoyt** sends an update: "I still work as a volunteer and am a member of my community's food committee. It's the same old story — some like the food, some don't. I recently became a member of the Sarasota Ballet Association. I look forward to seeing their productions this season. I will be recovering from surgery in December. I feel fine and know all will be well again after a much needed rest."

Cousins **Dorothy Domina Willard** and **Clarice Lothrop Davin '43** spent an enjoyable day touring northeastern Vermont during fall foliage season.

**1947**

**Barbara Adler Melone** celebrated 60 years working for the Massachusetts Medical Society. She has filled varied roles over the years including executive secretary, director of membership, and administrative assistant in the executive office. Currently she is membership information administrator. Regarding retirement she says, "I will keep going as long as I can contribute to the organization, its members, and mission." In her free time, Barbara knits, does embroidery, gardens, consumes 40 to 50 books of all kinds each year, and is a sports fanatic when it comes to the Red Sox and the Patriots.

**1948**

Our sincere condolences to **Honey Markham Wedeman** on the death of her husband, Joe, in October and to **Ann Truex Dickinson** on the death of her husband, Warren, in February.

**1949**

**Ann Fletcher Simonds** lives most of the year in the Florida Keys. She has been writing for publications since Lasell and was the first editor of the Littleton Independent in 1955. "Better Laugh than Cry" is a collection of her essays on topics ranging from raising children and pets to travel near-disasters. Her other book is a fictionalized history of the Fletcher family for young readers. Her four children are scattered from North Conway, NH, to Austin, TX to Monterey, CA.

## 1950's

**1950**

Our sincere condolences to **Joan Antun Rednor** on the death of her husband, Charles, in November.

**1951**

"We now have 10 grandchildren — the latest being twins born in October," **Lois Hutchinson Woodward** proudly exclaims.

**1952**

An update from **Roberta Benvenuti**: "Seven years ago I retired as COO of Bonwit Teller Corp. I live in Syracuse but spend the winters in Boca Raton enjoying the warm sunshine. Since retiring I have traveled, done a lot of gardening, and am enjoying two great-grandchildren. Last summer I finally met up with my dear friend, **Millicent Jewell Bruce**, in Rockport, MA. We spent a wonderful day reminiscing about our fun days at Lasell."

**Ginny Johnson Irwin** writes, "I'm recovering from a long illness but getting stronger every day. I hope to see **Peggy Thompson Wheatley** in Florida."

**1953**

**Dot Day Bardarson** was the master artist for the 2007 Seward, AK mural project. The mural entitled

"Remembering Exit Glacier," is 52 feet by 20 feet. Thirty-six local artists helped to paint it including Lasell classmate, **Carol McKay Chaudiere**. The mural will be hung at the Alaska Vocational Technical School. **Dot** reminisces that **Jackie Saunders**, who lives in Westwood, MA, was her art teacher at Lasell, and they have stayed in touch for the past 54 years. **Dot** has been living in Alaska for 37 years.

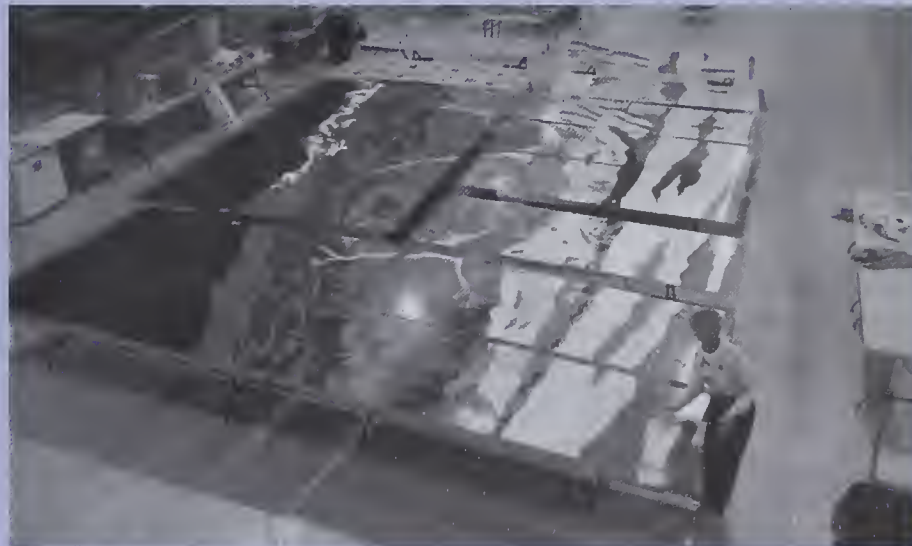
"All is well," writes **Ginger Wilder Melitz**. "I am still snowshoeing. Our family is growing, and our first great-grandchild is due in May."

**1955**

**Bobbie Jennings** hit the road again in an RV. The trip began in Sonoma County, CA, with Winchester Bay, OR as the final destination. She writes, "We drove through lovely wine country, rolling farmlands, pine forests, and winding rivers." **Bobbie** had this to say about camping. "It was designed for camping. The space is comfortable, cozy, and uncluttered." One highlight of the trip was an all-terrain dune buggy ride over the Oregon dunes. "It was an exhilarating experience."

**Sandra Lally Hovey** says it was a great year for traveling. She went to Disneyland; Reno; Mesa, AZ; and Germany. She still insists that the Pacific Northwest is a great place to live.

## Class of 1953



*Dot Day Bardarson at work on the Seward, AK mural project.*



## Class Notes

"My 11 grandchildren, ages 3 years to 24 years, hosted a family reunion at the Marriott Hotel on Singer Island, FL in June," writes **Valerie Montanez Barto**. "It was the greatest." Valerie invites classmates to visit when they are in West Palm Beach.

**1956**

While in Japan in October, **Atch Ruinen Stapper** and her husband, Erik, former chair of the Lasell Board of Trustees, had lunch with **Emi Sato '99**, spent a full day with Overseer **Sally Ishihara**, and had dinner with Atch's housemate from Conn House, **Yumiko Hattori Furuhashi** and her husband. Atch and Yumiko had not seen each other since graduation. Atch says, "All the visits were fun."

### Class of 1956



(L to R) Erik Stapper, Atch Ruinen Stapper, Yumiko Hattori Furuhashi. Standing: Mike Furuhashi

### Class of 1956



The Stappers and a friend.

### Class of 1956



(L to R) Ginny Paolillo Lawlor and Kaye Mackler Aronson, roommates during their senior year at Lasell, met for lunch on Cape Cod in July. "We had our own mini-reunion!"

An update from **Pattie Holland Bird**: "We are still enjoying our summers in Massachusetts and our winters in Naples. I am busy with sewing and stained glass and enjoying my nine grandchildren. This past summer I had open heart surgery."

**1957**

**Ginny Krauss White** and her husband, James, celebrated their 50th wedding anniversary in August. They have four children and nine grandchildren.

### Class of 1957



Fifty years ago and today: Ginny Krauss White and her husband, James.

In October, **Peggy Ann Kenison Glaister** was an alumni delegate representing Lasell College at the Houghton College presidential inauguration.

**Evelyn Sanders Brewster** and her husband celebrated their 50th wedding anniversary at a party in July given by their four children and spouses in Wolfeboro, NH. Evelyn says, "Among the guests were my two bridesmaids, my Lasell roommates, **Marcia Jones Leighton** and **Ann Bidwell Sanborn**, and my five grandchildren. What a wonderful time we all had!"

**1958**

**Mary Ann Fuller Young** was an alumni delegate representing Lasell College at the presidential inauguration at Saint Michael's College in September.

In mid November, **Ann Reeves Burton's** book about retailing, "It's all about Retailing: Attracting, Building, and Keeping Customers," was released. Ann says, "It will make a great text book as well as provide excellent advice for entrepreneurs who want to go into business for themselves." Ann will be offering a seminar on retailing during reunion weekend.

**1959**

**Peg Thomas Graff** quips: "Another year, another birthday, and every birthday is a gift. There is a fellow in his 80s who walks about 12+ miles every day. He says his goal is to 'stay above ground.' I walk about 4 miles every day with three Boston Terriers, and I think that is good."

### 1960's

**1960**

An announcement from **Mary McCartney Kuhrtz**: "Any member of the class of '60 who would like to celebrate our 50th reunion with a boat trip in France in the fall 2009 (for alums only), please contact **Sue Spangenberg Straley**, [suestraley@aol.com](mailto:suestraley@aol.com); **Joyce Wheeler Gardner**, [joanmartin@htva.net](mailto:joanmartin@htva.net); or me, [mkuhrtz@aol.com](mailto:mkuhrtz@aol.com)." The "illustrious, rowdy classmates" planning this reunion are **Faith Bowker-Maloney**, **Barbara McAlary Kashar**, **Mary McCartney Kuhrtz**, **Sue Spangenberg Straley** and **Joyce Wheeler Gardner**.

### Class of 1960



Four friends from the Class of 1960 attended the Cape Cod event at the home of **Joan Conradi McLaughlin '59** in September (L to R) **Joyce Wheeler Gardner**, **Mary McCartney Kuhrtz**, **Barbara McAlary Kashar**, **Cricket Bigelow George**.

Our sincere condolences to **Carol Vincent Cook** whose husband, Peter, died three years ago of lung cancer. Recently Carol moved from Florida, where she had been living for the past 38 years, to NYC to share an apartment with her daughter and 1-year-old granddaughter. Carol says, "Quite a lifestyle adjustment!" Carol stays in touch with **Carlene Michael Haines** who recently moved into a new house in Meriden, CT. Carol would enjoy getting together with classmates who are living in NYC or visiting the "Big Apple."

**1961**

Our sincere condolences to **Karla Robinson Dunham** on the death of her husband, Edward, in October.

**Nan Sparks Hunter** proudly announced that her grandkids total eight. She says, "I am working full-time but find time for extensive traveling once a year. There was Africa in 2007 and China in 2008." Nan hopes to make the next reunion.

**1962**

Our sincere condolences to **Sally Remley Southmayd** on the death of her father, James Remley, in November. Mr. Remley was the conductor of Lasell's Orphean Club for many years.

**1963**

**Penny Peterson Atwell** and her golden retriever, Bear, are an incredible team. Bear is a therapy dog with Therapy Dogs International. Penny and Bear visit patients in nursing homes, Alzheimer's units, and have recently been asked to work with hospice. Penny says, "Bear has so many fans at the places we visit. He seems to understand what patients need from him."

### Class of 1963



Penny Peterson Atwell and Bear.

**1964**

In October, **Marsha Graziano Ballantyne** was an alumni delegate representing Lasell College at the presidential inauguration at Assumption College.

**1965**

**Carole Bellew** was an alumni delegate representing Lasell College at the presidential inauguration at The New England College of Optometry in September.

**1966**

"I can't believe I'm 61 years old and my Lasell graduation was over 40 years ago," writes **Nancy Palmer Brandston**. "I retired last year so I have had one year to relax. I love retirement." Along with retirement usually comes downsizing, but not so for Nancy. "We need a place where I can utilize some of my new found time for a favorite pastime — gourmet cooking in a gourmet kitchen." In September, Nancy had a mini reunion in LaQuinta, CA, with "old" friends from Draper House: **Sandra Shadle Marsilius**, **Gail MacLean Wilburn**, **Susan Zele Buxbaum**, **Susan Roberts Richey** (the host). Nancy says, "We look forward to another reunion in 2008 with two additional Draper girls: **Carolyn Graham Romyn** and **Judy Locke Lorenzo**."



## Class Notes

### Class of 1966



In October, Lois Sawyer Caulfield was an alumni delegate representing Lasell College at the Siena College presidential inauguration.

#### 1967

"I will be celebrating 39 years of marriage to my husband, Fred," writes Sandra Erkis Summer. "We have three grown children, and I am grandmother to an adorable granddaughter."

Jane Lazarz is the president and designer of In-between Court & Sportswear in Huntington Beach, CA. It all began when Jane move from New England to southern California in 1990 and decided to take up tennis. As she got into the game, she felt the need to design a line of clothing "that departed from the frilly or polka-dot panties that were the fashion at the time." Her innovative sportswear is known for its smart balance of form, function, and fashion.

Congratulations to Kathy Morgan Lucey on the birth of her third grandchild, a grandson.

#### 1968

Lisa Altshuler Freidus moved to Fort Myers, FL, to be near her daughter and family. Lisa has this announcement: "We will be grandparents this spring. We are so excited."

Jackie Hoffmeier Lee had eight Lasell "girls" at her wedding in December 2006: Marnie Ewart Bacot, Anne Kusik Roush, Stephanie Pendleton, Melinda Smith Partridge, Carol Spindler Picciano, Ann Sterner Tyler, Pat Torbron Geoghegan, and Libby Wissman Walendziewicz.

#### 1969

Robin Hausman Morris had this to say in the eulogy she gave for Susan Hartsig Lek who died of cervical cancer in October: "I am here to tell you about one very special friendship, one that bore the test of time and circumstance. Susan was my college roommate, nearly 40 years ago, and now as my children form new alliances, I wonder who in their lives will weather the storms that

### Class of 1969



(L to R) Susan Hartsig Lek and Robin Hausman Morris.

life offers. Susan was that person. We met in 1968 at Lasell. We simply grew up together, solidifying a bond, as teenagers to adults." Robin ended the eulogy with this simple statement: "And so I now say goodbye to my dear friend, never forgotten, simply at peace."

### 1970's

#### 1970

Maggie Cohen Sherman writes, "I am a community celebration artist. I use art as the medium to bring people together." Check out Maggie's website: [www.handsonproduct.com](http://www.handsonproduct.com). In February, there was an exhibit of 25 years of Maggie's work entitled, "A Mid-career Retrospective — Beyond Warm and Fuzzy!" at the Vermont State House in Montpelier.

#### 1973

Robin Genden owns an optometric practice in Mashpee on Cape Cod. She has a 13-year-old son. Robin says, "I loved Lasell and hope to hear from some of my classmates."

In October, Janet Peck Riordan was an alumni delegate representing Lasell College at the presidential inauguration at Antioch University in Los Angeles.

Chris Urbano is a director of nursing. Her daughter is graduating college and her son is graduating the University of Texas LBJ School of Public Affairs.

#### 1978

There was an exhibit of 33 pieces of Sandra Beraha's art at the Joseph Thomas Galleries in White Plains, NY in November. Her website is: [www.artwanted.com/sandraberaha](http://www.artwanted.com/sandraberaha).

#### 1979

Christine Tribou is negotiating with Lippencott Williams & Wilkins Publishers regarding writing some text on nursing for them. She says, "I have been wine and dined by them. I am thrilled with the prospect."

### Class of 1988



Laura French McKenna and her husband, Brian, cheered for the Red Sox in game 1 of the World Series. Laura says, "The game was awesome."

### 1980's

#### 1982

Lisa Allen McGoff lives in Medford, MA with her husband and three children. She stays in touch with Lori Stein Ferrari who lives in Connecticut. Lisa says, "I would love to hear from some of you and be updated on your lives."

#### 1985

Our sincere condolences to Jill Flaherty Mazzola on the death of her sister, Joan.

#### 1987

Dayra de La Guardia de Arias writes, "I would like to know about my friends from Lasell. My email is [darias@semusarealty.com](mailto:darias@semusarealty.com). Please contact me."

#### 1989

Victoria Linares Ceylan and her husband of 14-1/2 years live in Danbury, CT with their 6-year-old son. Victoria is a stay-at-home mom, and she and her husband own a business.

### 1990's

#### 1994

Rebecca Hodgkins is director of marketing for Cramer, a digital marketing and event solutions agency in Norwood, MA. Rebecca is in an MBA program at Curry College.

### Class of 1994



Rebecca Hodgkins.

### Class of 1993



Brandi Robinson Dunlop enjoys a dance with her husband, Bill Dunlop, Jr., at her wedding in July 2007.

### Class of 1995



Amy Kohut Farina enjoys her wedding day with several Lasell friends (L to R) Kerry Brody Barber, Amy, Brenda Bernier Atallah, Jessica Tabolt Magne.



## Class Notes

1997

Lori Whitney writes, "I recently moved back to Maine to be closer to my family. It has been quite an adjustment after living near Boston for 14 years, but I am very happy to have my own house with a big yard! I also made a big career change and am currently working for Bank of America as a customer service account manager."

### 2000's

2000

Meredith Byam Miller realized that her talent in fashion design was in "spotting, recognizing, and forecasting fashion trends," which eventually led her into the consignment business. A few years ago she opened her own shop, Poor Little Rich Girl, in Davis Square, Somerville. Her style is "quirky, eclectic, and fun-loving." In 2006 she took a second big leap and moved into larger quarters.

### Class of 2001



The union of Heidi Lewis-Smith and Brian Smith '02 produced daughter, Reese Kathleen, born on November 29, 2007.

2002

Tangi Pina started a business in which she personalizes children's books. Says Tangi, "The books make unique baby gifts or birthday and holiday gifts for children up through age 12." Check out Tangi's website: [www.iseeme.com](http://www.iseeme.com).

### Class of 2002



Two friends are enjoying motherhood. (L to R) Tangi Pina with daughter, Madison, and Jenn Benton Hunter with son, Landon.

Gus Batista joined Nissan North America, Inc. as the southeast regional fixed operations manager for the Miami/West Palm district. He lives in Miami Beach.

Kellee Cormier Miller accepted the position of Lasell College Director of The Holway Child Study Center at the Barn.

Ben Gomez is counsel for Washington Square Financial in Boca Raton, FL.

2003

Karina Fontanez married Phillip Holmes on August 18, 2007 at the Devens Common Center in Fort Devens, MA. She says, "We had a wonderful celebration with our family and friends."

### Class of 2003



Karina Fontanez and Phillip Holmes.

Betsy Chominski received an MBA from the Simmons School of Management in August '07.

Ami Ruehrwein got a promotion and is now a contemporary marketing team leader. She reports, "I cut down my accounts to my top five and help oversee a team of seven. I do scheduling, set up bigger events, approve expense reports, order all promotional products, and help my boss with big projects." In other news, Ami and Troy Wall '05 got a Boston Terrier named Tessie and are buying a house in Wakefield, MA.

### Class of 2003



Theresa Ashe Capasso exclaims, "Yes, twins! Joseph Donato and Isabella Rose were born November 7, 2006."

2004

Amy Sprague Sundberg writes, "I recently tied the knot on the popular date of 7/7/07. Two of my bridesmaids were Mary Pat Smyth and Bekah Levine."

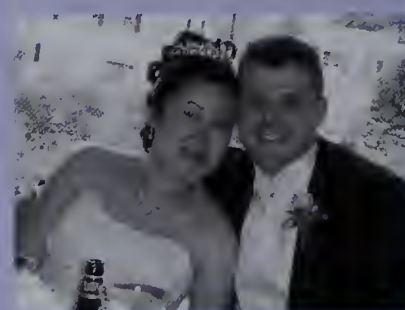
### Class of 2004



Amy Sprague Sundberg and her husband, Soren.

Jackie Wong married Kirk Yeomans on June 9, 2007 at the Lighthouse Inn in New London, CT. Jackie says, "My maid of honor was my best friend, Wendy Chan."

### Class of 2004



Jaclyn Wong Yeomans and her husband, Kirk.

According to Tanya Barbosa Gallagher who married Michael Gallagher in June, the following Lasell grads attended their wedding: Chris Hickey, Matthew Hutchinson '03, Diana Maiato, Michael Norton '03, and Matthew Staley '03. Tanya and Mike bought a house in Sharon in October. Tanya is working at a sports and physical therapy clinic in Wellesley and is an athletic trainer at the Dover-Sherborn High School. Mike is working as a crane operator in Pembroke and owns his own tree service business.

About four years ago, Betsy Bezanson Fife moved to Orlando. She writes, "I love it here. My husband and I just purchased a home in Avalon Park. I am employed as the advertising manager for Ashley Furniture. I would love to hear from any long-lost friends. Go Red Sox!"

Our sincere condolences to Emily Bird on the death of her grandmother, Jean Allen Bird '38, in August.

Crystal Crafts Rivera is a buyer for a lingerie store in Northampton MA. She returned to work full-time about four weeks after the birth of her daughter. Crystal says, "It was quite a juggling act in the beginning, but everyone has adapted well — my boss, my daughter, and me."

James Martin is a clothing designer in Natick, MA. He recently opened up his own business called Filthy Laundry. Check out his website: [filthylaundryliving.com](http://filthylaundryliving.com). James is living in Newton, about two miles away from Lasell.

2006

Beth D'Esopo is studying for a Masters degree in Criminal Justice at Suffolk University.

Holly Jobbagy accepted a position as a public relations account coordinator with the firm of Kel & Partners. Holly says, "I am excited to begin, and it is only 14 minutes from my apartment in Framingham."

2007

Mercedes Garcia-Bancroft writes, "I thought I would share my excitement. I am running for Miss Massachusetts International 2008." In her spare time, Mercedes is working towards a Master's degree in Management with a marketing concentration in Lasell's graduate program.

Greg Lillibridge, a trainer with Mulrenan Physical Therapy, will lead both the athletic training and injury management programs at Austin Preparatory School. He will be responsible for the assessment and management of on-field injuries for the more than 300 student athletes.

Chris Roy accepted the position of data coordinator for Suffolk University in Boston. He is living in Newton.

### Upcoming Alumni Events

If you are interested in sponsoring or helping to organize an alumni event in the future, please contact the Alumni Relations Office, 1844 Commonwealth Avenue, Newton, MA 02466-2716, 617-243-2139, 617-243-2467 or [alumni@lasell.edu](mailto:alumni@lasell.edu).



## Nota Bene

### Engagements

Joanna Winslow '01 to Jessie Rae  
Ami Ruehrwein '03 to Troy Wall '05  
Tiziana Buddle '04 to Ronald Mayberry  
Andrea Kimball '04 to Joshua Roman  
Troy Wall '05 to Ami Ruehrwein '03

### Marriages

Jackie Hoffmeier Lard '68 to David Lee on December 29, 2006  
Amy Kohut '95 to Corey Farina on June 2, 2007  
Deborah Johns '97 to Dr. Victor Freeman on September 29, 2007  
Carissa Templeton '98 to Kurt Tondorf on September 14, 2007  
Karif Cortiella '02 to Elmira Kamerbayeva  
Jarrod VanDerwerken '02 to Stacey Pollock on September 29, 2007  
Karina Fontanez '03 to Phillip Holmes on August 18, 2007  
Katrina Hester '03 to Dwayne Antonio on June 27, 2007  
Tanya Barbosa '04 to Michael Gallagher '04 on June 2, 2007  
Betsy Bezanson '04 to Richard Fife in August 25, 2006  
Crystal Crafts '04 to Gabriel Rivera on May 19, 2006  
Lela D'Andrea '04 to Glen Dalton on June 8, 2007  
Michael Gallagher '04 to Tanya Barbosa '04 on June 2, 2007  
Amy Pilat '04 to Michael Weksner on June 23, 2007  
Amy Sprague '04 to Soren Sundberg on July 7, 2007  
Jennifer Toscano '04 to Karl Seibert on August 4, 2007  
Lyndsay Moore '06 to Michael Fortunato on October 27, 2007  
Sylvie Norian '06 to Emil Yeghiaian on July 7, 2007

### Births

Debra Ayube Glass '90, a daughter, Katherine Elyse, on December 26, 2006  
Kerry Brody Barber '95, a daughter, Isabella Anne, on August 7, 2007  
Carla DiNatale Smith '97, twins, Sofia Rose and Caleb Ethan, on October 3, 2007  
Nicole Houdelette Ragnonetti '99, a son, Alexander John, on July 13, 2007  
Jennifer Benton Hunter '01, a son, Landon Edward, April 23, 2007  
Heidi Lewis-Smith '01, a daughter, Reese Kathleen, on November 29, 2007  
Ben Gomez '02, a daughter, Olivia Hannah, June 1, 2007  
Tangi Pina '02, a daughter, Madison Olivia, on May 30, 2007  
Brian Smith '02, a daughter, Reese Kathleen, on November 29, 2007  
Crystal Crafts Rivera '04, a daughter, Lola-Marie, on September 11, 2007

### Deaths

Elizabeth Stahl Mott '28 on October 16, 2007  
Maude Williams Helgesen '29 on May 24, 2007  
Ruth Gerry Means '31 on January 3, 2008  
Gertrude Horner Mosher '32 on January 2, 2008  
Dorothy Foss True '33 on December 5, 2007  
Mary Shiveley Hiss '33 on January 20, 2008  
Jane Spear '33  
Alice Floyd Rice '34 on July 19, 2007  
Kay Peck Dietler '35 on October 20, 2007  
Barbara Young Leach '35 on September 23, 2007  
Margaret "Peggy" Walsh '35 on December 7, 2007  
Emily Hubbel Weiss '36 on February 23, 2008

Ruth Keyes Murdaugh '36 on June 12, 2007  
Audrey Smith Henderson '36 on September 9, 2007  
Florence Stetson Pipes '37  
Jean Allen Bird '38 on August 19, 2007  
Elizabeth Clark Brighton '38 on January 27, 2007  
Eleanor Dresser Gross '38  
Ada Epstein Hirschman '38  
Mary Ann Fishing Feuling '38 on December 3, 2007  
Martha Hume Worth '38  
Barbara Jeppesen Thomann '38  
Trithena McFarland Argo '38 on July 17, 2007  
Ruth McLean Collins '38  
Ruth Meighan Gillette '38  
Mary Rabus Reiber '38  
Martha Romaine Jones '38 on August 17, 2006  
Jane Sherman O'Brien '38  
Audrey Spiller Smalley '38  
Carolyn Stuart Drange '38  
Eleanor Swett Richards '38 on February 23, 2002  
Roma Wilson Lhowe '38  
Jean Adams '40 on December 23, 2007  
Euphemia Burr Gardner '40 on May 27, 2007  
Elizabeth Jewett Porter '40 on September 14, 2006  
Virginia Purinton Smith '40 on March 17, 2007  
Madelyne "Honey" Rose Browne '40 on November 13, 2007  
Luceal Welsh Berni '40 on December 26, 2007  
Marjorie Williams Eddy '40  
Dorothy Walker Hughes '41 in June 2005  
Doris Leach Almeida '42 on August 1, 2007

Phyllis Nelson Anderson '42 on October 17, 2007  
Ruth Anson Drayer '43 on January 1, 2007  
Cynthia Austin Sharp '43 on May 10, 2007  
Jean Brock Stone '43  
Nancy Campbell Coffin '43  
Jean Dewar Warren '43 on November 4, 2007  
Jessie Mackenzie Fuller '43 on July 30, 2007  
Dorothy Rosien Roberts '43  
Barbara Smith Babbitt '43  
Mary Keating Anderson '44 on November 30, 2007  
Rachael Kellogg '44 on September 28, 2007  
Ann Scott Peal '44 on April 18, 2007  
Florence Loizeaux Ritchie '45 in June 2007  
Corinne Schlegel Norris '46 on February 8, 2008  
Frances Burns McSweeney '47 on February 2, 2008  
Jane Carl Turner '47 on October 6, 2007  
Carolyn Huntley Gentles '47 on June 29, 2007  
Shirley Bonnell Doe '48 on October 14, 2007  
Nancy Cummings Jenkins '48  
Leona Karski Sweatt '48  
Martha Kennedy Ingersoll '48 on November 23, 2007  
Barbara Newkirk Metzger '48  
Marjorie "Marge" Boynton Anderson '49 on April 12, 2006  
Virginia "Ginny" Byrnes Fischer '49 on November 17, 2007  
Diane Heath Beever '49 on October 5, 2007  
Carlene Humphrey Hopkins '49 on October 31, 2007  
Carolyn Loewe Jones '49 on October 11, 2007



## Nota Bene

Joan Stowe Pedersen '49  
on August 22, 2006

Margaret Barton '51

Bette Clark Mott '52  
on October 7, 2007

Gail Middleton Wolber '53  
on July 13, 2007

Doreen Allen Wiggins '58  
on June 2, 2007

Nancy Maloney Coyle '58

Starr Tupper Shannon '58  
on January 15, 2008

Linda Patterson Gifford '60

Elizabeth "Betsy" Howard Crosbie '61  
on February 24, 2008

Mary Golden Michaud '62  
on September 27, 2007

Ellen Signorelli Johnson '62  
on November 8, 2007

Martha Sweetser Wright '66  
on October 3, 2006

Beverly Johnston Jenkins '68  
on July 15, 2007

Susan Hartsig Lek '69  
on October 2, 2007

Martha Schwartz '70

Margaret Buckley '71

Mary Ellen Miller '73  
on December 30, 2007

Nancy Ahlheim Stanton '78

Muriel Sheppard, former faculty,  
August 12, 2007

Kevin Tyska, former lacrosse coach and  
admission counselor, January 21, 2007

Leonard Wolfe, Friend and Heritage  
Society Member, husband of the late Jane  
Mehaffey Wolfe '44, and son of  
the late Priscilla Alden Wolfe '19,  
December 31, 2007

Elizabeth Stahl Mott '28 passed away  
on her 80th birthday. She was still  
enjoying every day and was looking  
forward to a party in her honor. She was  
a loyal Lasell alumna throughout her  
long life.

James Howard Remley passed away  
on November 1, 2007 at the age of 95.  
His entire career was devoted to music  
education and Lasell was fortunate to  
have him as the conductor of the  
Orphean Club for many years. He  
inspired students with his charisma  
and passion and his daughter Sally  
Remley Southmayd '62 and her  
husband William named the stage in  
the Yamawaki Art and Cultural Center  
in his honor during the *Lasell 150*  
*Campaign*. He will long be remembered  
for his commitment to music.

Kevin A Tyska passed away  
unexpectedly on January 21, 2008.  
He came to Lasell in 1998 and was  
the first head coach of the College's  
men's lacrosse program. He had an  
enormous influence on his players, was  
a hard worker and a dedicated coach.  
"He loved his student-athletes and  
demanded the best from them," says  
Lasell Athletic Director Kristy Walter.  
"He laid the foundation for the  
successful program that we now have.  
He will be missed by everyone who  
knew him."

Sadly, Overseer Duane V. "Joe"  
Wedeman passed away on September  
28, 2007. The husband of Harriet  
Markham Wedeman '48, the two were  
very involved in the Lasell community.  
They made a leadership gift to the *Lasell*  
*150 Campaign* to establish the Harriet  
Markham Wedeman Endowed  
Scholarship and to support the Winslow  
Hall Renovation Project. Both were  
involved in the arts and in 2002 the  
Wedeman Art Gallery was dedicated to  
them. Joe was an accomplished poet  
and his words moved those who were  
able to attend his funeral.

### Requiem Poem

The glow of wealth and fame  
Embrace but few  
Fame is only fleeting  
While memories of loyalty  
Withstand the warp of time.

When you depart this earth  
A ballot count on judgment day  
Need only say  
You passed this way  
And took your turn to watch.

(Published in "The Coming of Dawn" National  
Library of Poetry, Library of Congress, 1993)

D.V. WEDEMAN

### Navajo Boy

My humble hogan once shamed me  
My confounded youth sought city life  
Silent books cried out to me, I came  
Talk without truth mocked me, I cried  
My rivers were made of concrete, my sky of smoke  
Of noise my ear is bruised, my brain is addled  
I longed for truth in the bleat of sheep  
The song of the mockingbird  
In our native tongue "Ya Te He" again to my father  
My hogan is now my castle  
A happy hunting ground once more is mine  
I shall wander no more.

(1994)

D.V. WEDEMAN

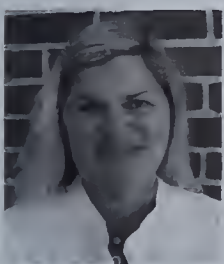


## Faculty/Staff Update



Chair of the Communication Department **Janice Barrett, Ed.D.**, is serving as one of four reviewers nationwide for the

Fulbright Commission's current cycle of applicants. At the National Communication Association's annual convention in Chicago, the Communication professors in attendance from across the country elected Dr. Barrett to the position of Vice Chair of the Conflict Resolution and Peace Division and Program Planner for the 2008 convention in San Diego.



Associate Fashion Professor **Jill Carey** worked on a special project with two students researching women's military uniforms between

WWI and the Vietnam era for a permanent exhibit housed on the USS Massachusetts at Battleship Cove in Fall River, MA. The exhibit opened in March and was titled "Female Faces of War."



Assistant Professor of Communication **Jennifer Chakroff, Ph.D.** will present a paper on mitigating the unintended effects of advertising on young children

in Montreal, Canada at the annual conference of the International Communication Association. She has also co-authored an article on newspaper coverage of intimate partner violence that is to be published in the *Journal of Communication*.



Assistant Professor of Environmental Science **Michael Daley, Ph.D.** has been awarded two Putnam Family Faculty

Development Fund Grants this academic year: in Spring 2008 for the restructuring of Science for Educators II (SCI104) and in Fall 2007 for a connected learning project for Global Ecology (SCI211). He has authored several books on eastern hemlock water use.



Director of Technology for the RoseMary B. Fuss Technology for Learning Center and Assistant

Professor of Computer and Information Science **Richard Dodds** made a presentation at Framingham State College's Conference on e-Portfolio in Higher Education: Applications in Academic Technology and Learning Outcomes which was titled *Discussion and Review of e-Portfolio Software Solutions*.



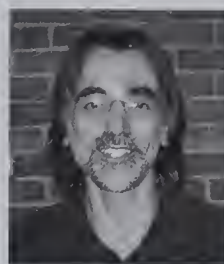
**Kellee Miller '02** has been appointed Director of the Holway Child Study Center at the Barn. She has served as Interim

Director of the Barn since 2007 and will begin work on a Master of Education degree this fall.



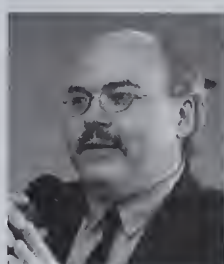
**Marilyn Negip** has been appointed Director of the Brennan Library. She joined Lasell in January 2006 as Reference Librarian/

Archivist. Prior to that, she was the Library Director at Justin-Siena High School in Napa, CA. She holds a Master of Library Science degree from San Jose State University.



Professor of Biology **Stephen Sarikas, Ph.D.** has been on sabbatical for the spring semester to work on the second edition of his lab

manual, *Laboratory Investigations in Anatomy & Physiology*, published by Pearson Benjamin Cummings. It is due out in January, 2009.



Director of the RoseMary B. Fuss Center for Research on Aging and Intergenerational Studies and Dean of Graduate and

Professional Studies **Mark Sciegaj, Ph.D.** was the plenary speaker at the Arizona Health Care Cost Containment System State Case Managers Annual Meeting. The title of his talk was *Facilitating the Paradigm Shift from Case Management to Consumer Directed Care*. In *The Journal on Aging and Social Policy* he co-authored an article on state experiences with implementing the cash and counseling demonstration and evaluation project.



**Barbara (Bobbie) Sproat** has been appointed Reference Librarian/Archivist at Brennan Library. She has worked as

a reference librarian at both Lasell and Simmons College and has worked in the archives of the National Textile History Museum.

## College Receives \$125,000 Alden Trust Grant to Continue Campus-Wide Wireless Access

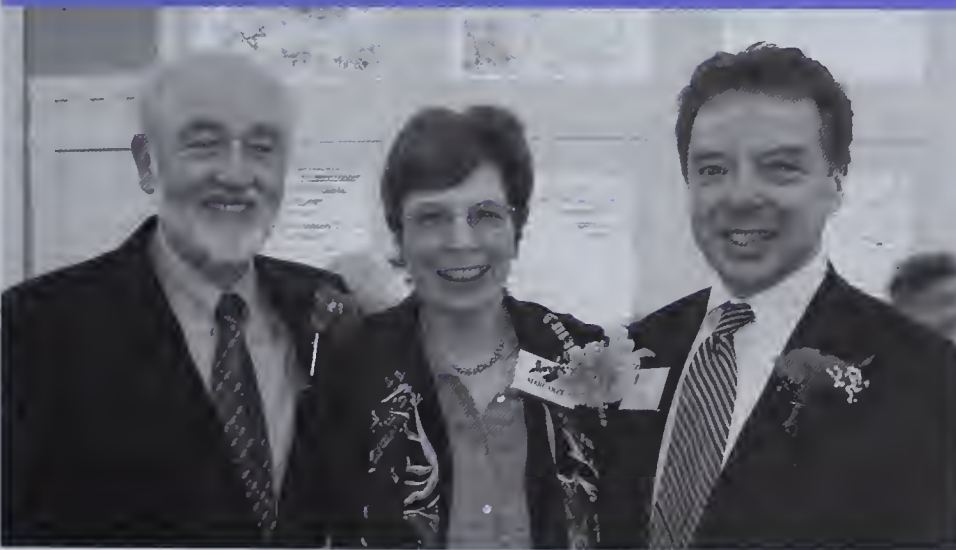
Lasell College received a \$125,000 grant from the George I. Alden Trust in Worcester, MA recently to help further develop a wireless campus at the College along with the educational venues of Lasell Village. The receipt of the grant was announced jointly by Ruth Shuman, dean for Institutional Advancement and Deborah Gelch, Chief Information Officer. The two worked together to create the grant-yielding proposal.

The proposal titled "Connected Student Experience at Lasell College" requested funds to provide the resources necessary to increase the coverage of Lasell's wireless campus from 5% to 55% over the next few months.

"With this grant, wireless access will be added to some residence halls, classrooms, and public spaces," explains Dean Shuman. "As the College's enrollment continues to increase, transforming unused or public space into new learning venues continues to be a key strategy in meeting the challenge of managing this growth."

"Over the years, Alden Trust has been instrumental in helping the College build the technology infrastructure to support Lasell's educational mission while maintaining a competitive edge. We are excited to be able to continue our long-standing relationship with Alden Trust," says Deborah Gelch.

## Lasell Village Rededication



Honorees at the Village ribbon cutting this past fall for the reopening of the newly renovated Pete's Store and Margaret's Café were (L to R) President Tom de Witt, Margaret Ward, and former College Trustee and Chairman of the Board of Lasell Village Osler "Pete" Peterson.



## Lasell's Steven Bloom Pens *Student Companion to Eugene O'Neill*

For Steven F. Bloom, Lasell's dean of Undergraduate Education and professor of English, the celebrated American playwright Eugene O'Neill has become almost like family. In the preface to his latest O'Neill analysis — a hardcover book called *Student Companion to Eugene O'Neill* (Greenwood Press), on Amazon.com and BarnesandNoble.com — Steve thanks his wife and children “for making room for O'Neill at our dinner table.”

Indeed, the brooding dramatist who won the Nobel Prize for Literature in 1936, and wrote more than 50 plays including a number he never completed to his satisfaction and destroyed, has been a steadfast companion to Steve, who has built a reputation as an astute, insightful and dedicated O'Neill scholar.

Steven Bloom has published numerous articles and reviews on O'Neill, and has spoken about the storied theatrical craftsman — considered America's greatest dramatist — at many professional conferences and other public forums. He has also completed his two-year term (2006-2007) as the president of the Eugene O'Neill Society and has been a member of the Society's Board of Directors since 2000. He knows the playwright and his work inside out.

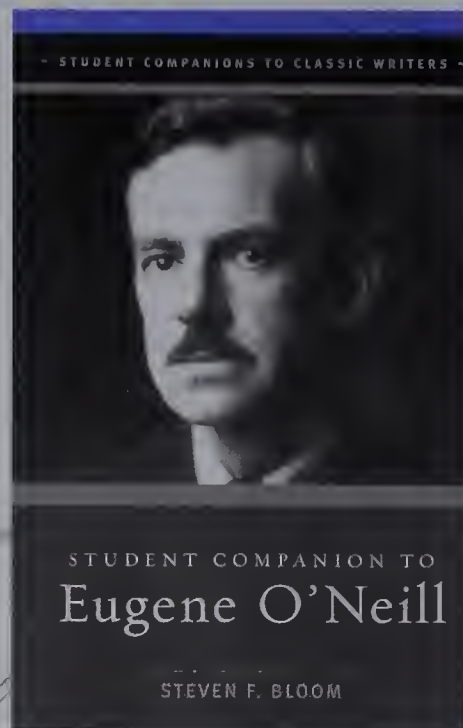
It is why Steve was invited to write the book on O'Neill — one of a series on classic writers designed as a library resource for students in high school and college.

Steven Bloom says that “for all of his importance, Eugene O'Neill is not terribly well known by young people these days, unless perhaps they have a particular interest in theatre. American playwrights more commonly studied in high schools are Thornton Wilder, Tennessee Williams, and Arthur Miller.

“I think high school teachers have tended to stay away from O'Neill because he has the reputation of writing long and depressing plays and his work seems to be a little less accessible.” But, as he says in his new book, “many of these works will, in fact, reward further study, especially when considered, as all dramatic literature should be, with an eye toward their theatricality.”

Even in college, American drama is often thought of as the step-child of American literature, and O'Neill is, therefore, inadequately represented in American literature course syllabi. Professor Bloom reports that the Eugene O'Neill Society, which promotes the study of O'Neill's life and works, supports increased acknowledgment of the playwright's status in more American literature curricula, both in high schools and colleges.

“It's unfortunate,” he says, “that such an important figure in American literature has been underappreciated. But then, except for Shakespeare, drama has traditionally been somewhat less highly regarded by literature professors than fiction or poetry. Maybe it's because drama, which requires theatrical



production and performance, is more of a collaborative art form than other literary genres.”

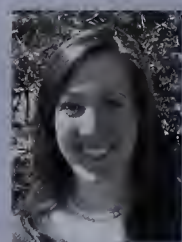
Next on Professor Bloom's professional horizon is presenting a paper at the 7th International O'Neill Conference in California this June on *prime time O'Neill*. He will cover how the playwright's work has paved the way for the treatment of alcoholism and drug addiction in movies and TV.

## Two Students Receive Special Recognition



Ashlyn Chesney '09 from Hampden, Maine was one of 12 people selected out of a pool of over 1000 contestants by a

panel of industry experts to appear in Lord and Taylor's 2009 Spring Campaign. She and the other eleven finalists of the 2008 Lord and Taylor Model Search traveled to New York where she and a young man from Virginia were named the winners. All 12 finalists participated with seasoned New York models in a Fashion Show at the store's flagship on Fifth Avenue. The event was hosted by TV personality Robert Verdi and the judges included supermodel-actress Carol Alt and David Lipman, chairman of LIPMAN, the advertising agency responsible for Lord and Taylor's much talked about \$10 million branding campaign.



Laura Notarangelo '09 received \$1000 for her winning essay in a national competition sponsored by “Outside the

Classroom: Alternative Spring Break.” Her Honors Seminar titled “AIDS in America,” through which “I learned the facts on this rampant virus,” inspired a trip by Laura and 12 others from Lasell to Chicago where they volunteered with Vital Bridges in Chicago, a non-profit organization that helps people who are impacted by HIV and AIDS to build healthier lives.

## Legal Representation for Those Denied Just Treatment

## Rebecca Kiley Talks of a Justice System in Crisis

“Our death penalty system is in crisis and we are sentencing juveniles to life sentences,” said Rebecca Kiley as she spoke to students and faculty at Lasell. She is a staff attorney for the Equal Justice Initiative (EJI) of Alabama, a private, nonprofit organization that provides legal representation to indigent defendants and to prisoners who have been denied fair and just treatment in the legal system.

“The United States has the highest rate of incarceration in the world,” explained Kiley. In Alabama, there are more inmates per capita on death row than any other state and it has an unusual justice system. It is one of eight states that holds

partisan elections for its courts, thereby making judges very conscious of voter opinion in election years.

“Race plays a huge role in this state,” continued Kiley. “While 65 percent of victims are Afro-Americans, this community is not represented on the juries. Furthermore, there is a weak public defender system. The accused are represented by attorneys who are selected by a lottery system. Under these circumstances, it is not surprising that more blacks are convicted and executed.”

EJI provides legal representation and assistance to dozens on death row in Alabama and challenges the unreliable use of capital punishment across the

U.S. It also provides legal aid to those who have been wrongly convicted or sentenced to life imprisonment without the possibility of parole.

The prosecution of the underaged is a further concern of EJI. “We have a number of 13- and 14-year-old clients and we are challenging their convictions and sentences. Sending juveniles to adult prison is a process that is uniquely American. These young people are not developed in a lot of ways, are susceptible to peer pressure, and have less of an ability to assess risks,” said Kiley.

“We should look at our treatment of this age group and ask what it means for us as a society. EJI advocates for change



Rebecca Kiley answers student questions.

in a system where we do not give consideration to the age of the accused, where there is racial discrimination, and where the underprivileged are not given adequate representation.”



## Report on Strategic Plan

In his first few months as the new president of Lasell College, Michael Alexander was amused to receive the same question over and over again from any Lasell constituent whom he met, whether student, faculty, alumni, parent, staff or donor.

"So," they would say, "What's your vision for the College?"

Michael enjoyed seeing the surprise in the faces of his questioners when he consistently and resolutely responded that he didn't have one — yet!

"It can't be my vision," he would explain. "It must be the vision of the whole Lasell Community."

Michael looked forward to leading a collaborative and sustained effort, involving the whole Lasell community, to advance Lasell's common vision and to sustain its momentum for the future. His goal was to unite the Lasell constituency around two objectives: "to continue to strengthen Lasell's position and ensure its place of prominence among institutions of higher learning."

In mid-September, two months into his presidency, Michael Alexander began the process of doing just that. In a series of town meetings representing each constituency of the College, and an intensive three-day strategic planning session boasting the participation of key representatives from each of those constituencies — the new president of Lasell facilitated the first round of a strategic planning process that has defined the College's vision of what it will be and what it will look like five years hence, in 2012.



As part of the process, members of the Lasell community defined the Mission of the College (Lasell College integrates challenging coursework with practical experience in an environment that fosters lifelong intellectual exploration, active citizenship and social responsibility) and identified the core values of the institution:

- Student focus
- Innovative education across the lifespan
- Integrity, honesty and ethical decision making
- Social responsibility

The picture that emerged of Lasell College in five years included:

- 1,600 undergraduate students and 300 graduate students, with two-thirds of all courses taught by full-time, permanent faculty.
- Increased diversity on campus including a doubling of international students, a 6 percent increase in minority students, a 5 percent increase in male students and a substantial increase in minorities among the faculty, staff, and Board of Trustees.
- An increase in the retention of first year students to at least 75 percent.
- A growth in the endowment of almost double to at least \$40 million and Annual Fund giving of \$1 million or more.
- Four new master's degree programs, four service learning abroad programs and three new athletic programs.
- Significantly expanded hours of critical student services, including health and counseling services.
- More physical space for a growing student body and faculty as well as the additional staff to support the increased size and activity level.

Additionally, the strategic plan anticipates:

- Building three additional residence halls in the next five years — the College has already begun design and approval work on two residential halls, which will be located on Woodland Road.
- The need to build or renovate space for offices and classrooms and expand the athletic facilities.

*"The Lasell vision is glued together by the application of a consistent educational philosophy, applied across all academic programs," says President Alexander. "Our connected learning approach to teaching brings the real world right into the classroom, where students work closely with faculty in a problem-based and project-based approach, where students get to practice the work of the academic subject matter, preparing them for the day when they must compete for jobs, adapt to an ever-changing economy, encounter diverse peoples and cultures and grapple with ethical questions."*

— President Alexander

For a closeup look at the strategic plan in detail, please go to [www.lasell.edu/images/userImages/fweil/Page\\_715/Strategic%20Plan\\_final.pdf](http://www.lasell.edu/images/userImages/fweil/Page_715/Strategic%20Plan_final.pdf)

## Lasell to Host First International Conference May 19-23

## Aging: Families and Households in Global Perspective

The RoseMary B. Fuss Center for Research on Aging and International Studies and the Donahue Institute for Values and Public Life are hosting the annual conference for the Committee on Family Research (CFR) of the International Sociological Association from May 19-23. The conference is titled "Aging: Families and Households in Global Perspective."

"We are excited to have a distinguished group of scholars coming from around the world to the Lasell campus," says Center Director

Mark Sciegaj, Ph.D., who is also Dean of Graduate and Professional Studies. "Participants are coming from as far away as China, India, and the Middle East to hear our keynote speakers and to share their research."

Tessa LeRoux, Ph.D., Associate Professor in Sociology and Director of the Donahue Institute, who is organizing the conference with Mark Sciegaj, has been a member of the CFR for many years and has presented papers and organized sessions for this conference in places as far afield as South Africa, Mexico, and Canada. "I

am thrilled that we are able to put Lasell on the international academic map by having this distinguished group of researchers on our campus," she says.

Conference highlights include:

- May 19: Talk and exhibit of photographs of supercentenarians by Jerry Friedman, Chairman, Earth's Elders Foundation, Inc.
- May 20: Plenary keynote address by Merrill Silverstein, Ph.D., Professor of Gerontology and Sociology, Family

and Intergenerational Relations at the University of South California Davis School of Gerontology.

- May 21: Panel discussion with Dr. Irene Levin from the University of Oslo, Simmons Professor Sophie Freud, granddaughter of Sigmund, and Lasell Villagers Dr. Freddy Frankel and Dr. Margery Silver.

For further information, please contact Dr. Mark Sciegaj at 617-663-7006 or Dr. Tessa LeRoux at 617-243-2104.



### Effects of Climate Change

## Kurt Olson of Carbon Coalition Addresses Students

"I am passionate about environmental issues because of my four-year-old son," says Kurt Olson, who is a professor at the Massachusetts School of Law (MSL) and a volunteer with the Carbon Coalition. "I want to say I took positive steps when he asks me what I tried to do when I found out that global warming would drastically affect the planet — and that means more than switching my light bulbs over from incandescent to fluorescent."

As part of his job at MSL, Olson speaks about the environment. He also hosts cable television programs and did a show on the *Arctic Climate Impact Assessment*. He used some of his

findings when he spoke at Lasell at the request of Marketing Professor Nancy Waldron and her Consumer Behavior and Global Marketing classes. The students brought him to campus as part of their research on global warming and the role played by consumers and/or businesses.

"Our children are going to inherit a completely different world than what we have today," he says. "In the last three years, 23 percent of our sea ice has melted and, at this rate, by 2030 the North Pole ice will completely disappear. As the ice melts, there will be more warming because the dark ocean will absorb the heat from the sun."

Olson was careful to point out that climate is different from weather. "The trend is towards more extreme events," he explains. "We are seeing a widespread change in precipitation, heat waves and, with warmer oceans, there is a tendency for more hurricanes to form. Another trend is the emergence of new diseases. There are mosquitoes now in places they weren't before and they are moving north."

"We need to act locally and think globally," he warns. "This is the biggest challenge to face mankind and if we don't take steps we are engaging in criminally irresponsible behavior."



Professor Nancy Waldron and Professor Kurt Olson.

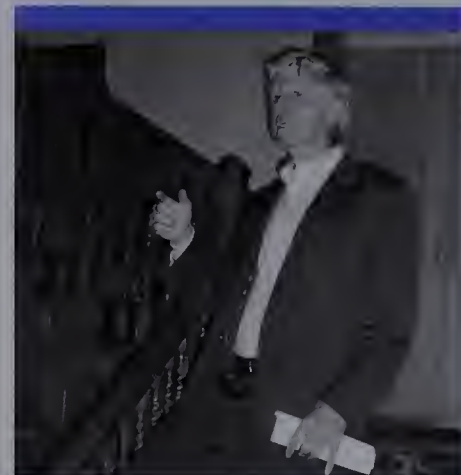
### Green is the Way to Go

## Reducing Our Carbon Footprint

There is a new energy on campus around the efforts to deal with climate change. The Green Task Force, whose purpose is to assess the feasibility of, and to recommend concrete actions regarding, a comprehensive Green Campus Campaign, has been hard at work looking at ways to minimize the Lasell carbon footprint. This initiative formed the impetus for a number of related programs sponsored by the Donahue Institute aimed at raising awareness of this challenging issue on campus.

On January 31, Lasell participated with more than 1000 universities, colleges, and schools across the country in a campaign called Focus the Nation. Faculty, students and staff responded to the challenge to walk, carpool or use public transportation. The College joined in a national interactive webcast and in a national vote to prioritize solutions. Many faculty members participated in a "teach-in," discussing climate change in the context of their subject matter.

On February 23, Lasell was honored to host Lester Brown, Director of the Earth Policy Institute in Washington, DC. This event was co-sponsored by the Population Connection and the Donahue Institute. Mary Barbara Alexander is on the Board of the



Lester Brown of the Earth Policy Institute explains his plan for action to a Hamel House audience.

Population Connection, an organization that works closely with the Earth Policy Institute, and it was exciting to have a large number of visitors from all over Massachusetts join us to hear Brown's views on a plan for action.

In Brown's latest book, *Plan B 3.0: Mobilizing to Save Civilization*, he sets out the challenges facing the planet as well as solutions. These include cutting carbon emissions by 80 percent by the year 2020, eradicating poverty, limiting population growth, and planting many millions of trees.

### Six Degrees of Separation

## Two Board Members Discover A Shared Past



(L to R) Martha Franke, Herman Franke, Joan Hoffmeier, and Gertrude Hoffmeier stand in front of the Massey house. In front are (L to R) Jackie Hoffmeier and a shy Judy Hoffmeier.

"I didn't know the name of the man I was seated next to at the October Board Dinner," recalls Overseer Jackie Hoffmeier Lee '68, "but if I had, I would have recognized it immediately!"

During individual introductions, the two asked each other where they had grown up and discovered that they were both from New Jersey.

"What town?" asked the man.

"Hackensack," I replied, "and I saw a look of increased interest cross his face."

"What street?" he continued.

"74 Sussex Street," I blurted out.

"That's it, that's my grandparents' house!" he exclaimed.

"I thought he must have misunderstood what I said, but when he told me his name was Dwight Massey I realized there had been no mistake because I remember his grandmother, Mrs. Massey, very well."

Jackie's grandparents, Martha and Herman Franke, had rented the house from the Masseys for 40 years, finally purchasing it in 1968. Sadly, it has now been torn down.

When Jackie returned home after the board meeting she went through her memorabilia and discovered her parents' wedding guest book with Dwight's grandparents' signatures in it as well as old photos of 74 Sussex Street which she copied and sent off to the Masseys.

"It is truly a small world," says Jackie. "I have such a strong recollection of Dwight's grandmother, the house, and the people in the neighborhood. For both of us it has been a trip down memory lane."



## Luminaries At Lasell

### Congressman Barney Frank



Democratic Congressman Barney Frank speaks to President Michael Alexander and Mrs. Alexander before addressing the Lasell community on the topic of the economic effects of Iraq. "Without the war we would have much more flexibility in dealing with the recession and with the current health care crisis," he said.

### Senator John Kerry



Democratic Senator John Kerry visited Lasell Village the day before the Massachusetts primary and voiced his support for Barack Obama. Also speaking were (L to R) Democratic Congresswoman from Pennsylvania Allyson Schwartz, Massachusetts Democratic Congressman William Delahunt, and Democratic Massachusetts State Representative Kay Kahn. The two women spoke in support of Hillary Clinton.

### Jacoby Ellsbury



After the Red Sox won the series, rookie hero Jacoby Ellsbury spoke to a cheering crowd in de Witt Hall. Members of Student Government got to visit with him afterwards. (L to R) Director of Student Activities and Orientation C. Chad Argotsinger, Kristen Nobel '10, Maura Merullo '10, Jacoby Ellsbury, Allyson Stanczyk '10, Christy Cerreta '08, Andrew Civetti '10, and Amanda Miller '09.

### Dan Shaughnessy



"Spygate" and steroids are just a few of the topics on which Boston Globe Sports Columnist and Associate Editor Dan Shaughnessy has written opinion pieces. He spoke about ethics in the sports world to an engrossed Lasell audience at the invitation of the Donahue Institute and the Communication, Sports Management, and Athletic Departments. (L to R) Athletic Director Kristy Walter, Communication Department Chair Janice Barrett, Globe Columnist Dan Shaughnessy, Sport Management Department Chair William Nowlan, President Michael B. Alexander, Donahue Institute Director Tessa LeRoux, and Professor Marie Franklin.

## Learning New Tricks

## The Busy Life of a Lasell Graduate Certificate Student

Jo-Edith Heffron, a volunteer pet therapist who, along with her four diminutive Papillion dogs, makes over 600 visits annually to local nursing homes and assisted-living facilities. Heffron serves as a volunteer chief executive officer of The Pets & People Foundation, Inc., a nonprofit organization that coordinates pet assisted therapy to residential health care facilities throughout eastern Massachusetts. She is also the treasurer for The Community Friends for Human Services, a volunteer organization which provides services to geriatrics and physically and mentally disabled clients within the Commonwealth of MA. Additionally, Heffron serves on the MSPCA Board of Overseers and the Newton Pride Committee.

Oh, and her day job is chief financial officer at a Cambridge, MA based computer company. "I also have two grown children, three grandchildren and a pond full of fish in my backyard," says the energetic Heffron with a laugh.

In the past few years, amidst all this activity, Heffron managed to complete a graduate certificate in elder care administration at Lasell College.

"I wanted to broaden my horizons," she explains. "The certificate program was great, because I was able to do it on a part-time basis. The classes are tailored to fit the schedule of a working professional or for someone who's returning to the classroom after a long hiatus. The certificate is also a great option because you could easily apply it toward a master's degree if you decided that you wanted to continue."

For Heffron, however, "the certificate program was perfect — it was just what I wanted." Looking ahead, she hopes to turn her avocation into her vocation and enter the elder care field professionally. "Elder care is growing so rapidly. There's a huge need for qualified people to manage a growing number of facilities, and I have so much good management experience," she notes.

Heffron reports that she also finds working with the elderly to be fulfilling. "I've grown so much through volunteering. It's such a good feeling knowing that the dogs make people's lives just a little better."

Like the other day, when Heffron visited a Needham nursing home, "a woman saw me, wheeled her chair right over to me and started talking to the dogs," she recounts. "I had seen this woman before on previous visits, but she had never spoken to me. In fact, the nurses told me that they had never heard her speak. Yet on this particular day, she just engaged with the dogs. 'Can I come visit you again?' I asked her. 'Absolutely,' she said. I have to admit, I had tears in my eyes," Heffron says. "That's what's so powerful about this work."

At present, Heffron is enrolled in an innovative Volunteer Associate Chaplain position at Hebrew Senior Life. This non denominational program provides palliative care and will be an ongoing



Jo-Edith Heffron, Graduate Certificate Recipient '07, with two of her Papillion dogs.

facet at the facility. "This year has been one of great learning for me and I've found out a lot about my own psyche."

Heffron will continue with the program for another year. 🐶



Curator of the Nieman Foundation  
for Journalism at Harvard

## Robert Giles Speaks on Ethical Dilemmas Faced by the Press

**T**he practice of journalism today is built on such ethical conventions as accuracy, balance, fairness, and the pursuit of truth. When the press falls short, the public takes note," said Robert Giles, curator of Harvard's Nieman Foundation for Journalism. He was the year's first Donahue Institute for Values and Public Life speaker and his topic of media ethics melded perfectly with the Institute's focus on the moral dimensions of choices individuals make. His talk was also sponsored by Lasell's Department of Communication.

The Nieman Foundation for Journalism was founded in 1937 to promote and elevate the standards of journalism and educate persons deemed especially qualified for journalism. Each academic year, 12 American and 12 international journalists, who are experienced and in mid-career, are awarded fellowships. Mr. Giles was himself a Nieman Fellow in 1966.

Over the course of his career, two newspapers won Pulitzer Prizes under his editorship. *The Beacon Journal of Akron, OH* received the award in 1971 for its coverage of the shootings at Kent State University. *The Detroit News* won in 1994 for the newspaper's disclosures of a scandal in the Michigan House Fiscal Agency.

Mr. Giles has a deep understanding of the challenges facing journalism today. As he explained, "We live in a complex world. In reporting the news of the day, the role of a free and independent

press is frequently in conflict with other values in our constitutional system of government such as individual privacy, the right to a fair trial, and matters of national security."

In the 20th century an ethical standard for journalistic practice began to emerge. In the 1970s, Watergate made news organizations look within and reconsider patterns of behavior that included anonymous sources and plagiarism.

More recently, Web sites and blogs have exposed instances of unethical writing. "Episodes of plagiarism are played out in all of their painful details," said Mr. Giles. "Unseen bloggers take words reporters write and Google them in the suspicion that they may not be original. And while these hurtful experiences mean that journalism's dirty laundry is being washed in public, it also means that news organizations are tightening their ethical practices."

Another issue Mr. Giles touched on was, "The conflict among the press, the government and the courts over the use by journalists of leaks and unnamed sources." He cited instances where "the administration has tried to control the press but newspapers have made principled decisions to publish stories the White House has tried to keep quiet."

Mr. Giles closed with a plea for young journalists "to think globally and function in a world dominated by information, science and technology, and the conflicts among cultures."

On the Sidelines at Gillette Stadium

## Lasell Freshman Makes Patriot's Cheering Squad

**D**uring a huge blizzard last Saint Patrick's Day, Lindsey Barrows '11 and her dance teacher met in the Winchendon, MA Wal-Mart parking lot and headed to Gillette Stadium for the New England Patriots cheering squad tryouts. "I was only going because my teacher didn't want to try out by herself," recalls Lindsey. "I'd never auditioned before in my life and I had no idea what I was in store for. I was scared to death. It turned out that there were 300 gorgeous girls trying out for 24 spots!"

"The driving conditions were terrible and we arrived a bit late with knots in our stomachs. Fortunately the Patriots had extended the tryouts because of the storm, but even so we got there just in time for the group stretch and we were the last to try out in front of the judges' panel."

The day was long and grueling. For 12 hours Lindsey had to learn new routines and go through two cuts, which winnowed the group down to 75. Each of the remaining contestants then had a one-on-one session with the cheering coach. "I've never had an interview before," Lindsey says. "She put me at my ease but it seemed surreal."

Then it was on to the day's finals. "This was the worst part," she exclaims. "We had to model in a bathing suit and high heels and I have never been in a pageant. After that we performed two at a time. High kicks, splits, I was doing them all."

At the end of the day, the judges narrowed the field down to 30 and each finalist was presented with a rose. "I couldn't believe that I had made it," enthuses Lindsey. "I was totally shocked and I couldn't wait to tell my friends, 'You guys aren't going to believe what just happened!'"

For the next two weeks the 30 finalists had to practice at Gillette Stadium. The coach was watching to see how they picked up material and how they worked as a team. At the last practice the final cut was made and Lindsey discovered that she was on the team.

"I had never left my town before and suddenly everything had changed," Lindsey says. She arrived at Lasell in September with a lot on her plate, but



Patriots cheerleader and Lasell student Lindsey Barrows '11.

she seems very able to manage cheering for the Patriots with her class work. She is a Communication major and is thinking of journalism or broadcast journalism as a career.

The whirlwind of the Patriots' 18-0 season landed Lindsey in Arizona at the Super Bowl. "I was there for five days and something incredible happened on each of them. For instance, another cheerleader and I were chosen to do a photo shoot for Maxim Online and then we were invited to their big party where I found myself walking down a red carpet."

"At the game we were really pumped and because we didn't think we were going to lose until the final minutes it made it doubly hard. But, I have to keep reminding myself that it was an incredible season. I never in a million years thought that I'd be a Patriots cheerleader and what a year to start with the team."



(L to R) Layout Editor of *The 1851 Chronicle* Camille Gillman '08, Communication Department Chair Janice Barrett, Donahue Institute Director Tessa LeRoux, Robert Giles, and President Michael Alexander.



## Report on Strategic Plan

In his first few months as the new president of Lasell College, Michael Alexander was amused to receive the same question over and over again from any Lasell constituent whom he met, whether student, faculty, alumni, parent, staff or donor.

"So," they would say, "What's your vision for the College?"

Michael enjoyed seeing the surprise in the faces of his questioners when he consistently and resolutely responded that he didn't have one — yet!

"It can't be my vision," he would explain. "It must be the vision of the whole Lasell Community."

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Tessa LeRoux, Ph.D., Associate Professor in Sociology and Director of the Donahue Institute, who is organizing the conference with Mark Sciegaj, has been a member of the CFR for many years and has presented papers and organized sessions for this conference in places as far afield as South Africa, Mexico, and Canada. "I

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## Kurt Olson of Carbon Coalition Addresses Students

"I am passionate about environmental issues because of my four-year-old son," says Kurt Olson, who is a professor at the Massachusetts School of Law (MSL) and a volunteer with the Carbon Coalition. "I want to say I took positive steps when he asks me what I tried to do when I found out that global warming would drastically affect the planet — and that means more than switching my light bulbs over from incandescent to fluorescent."

As part of his job at MSL, Olson speaks about the environment. He also hosts cable television programs and did a show on the *Arctic Climate Impact Assessment*. He used some of his

findings when he spoke at Lasell at the request of Marketing Professor Nancy Waldron and her Consumer Behavior and Global Marketing classes. The students brought him to campus as part of their research on global warming and the role played by consumers and/or businesses.

"Our children are going to inherit a completely different world than what we have today," he says. "In the last three years, 23 percent of our sea ice has melted and, at this rate, by 2030 the North Pole ice will completely disappear. As the ice melts, there will be more warming because the dark ocean will absorb the heat from the sun."

Olson was careful to point out that climate is different from weather. "The trend is towards more extreme events," he explains. "We are seeing a widespread change in precipitation, heat waves and, with warmer oceans, there is a tendency for more hurricanes to form. Another trend is the emergence of new diseases. There are mosquitoes now in places they weren't before and they are moving north."

"We need to act locally and think globally," he warns. "This is the biggest challenge to face mankind and if we don't take steps we are engaging in criminally irresponsible behavior."



Professor Nancy Waldron and Professor Kurt Olson.

### Green is the Way to Go

## Reducing Our Carbon Footprint

There is a new energy on campus around the efforts to deal with climate change. The Green Task Force, whose purpose is to assess the feasibility of, and to recommend concrete actions regarding, a comprehensive Green Campus Campaign, has been hard at work looking at ways to minimize the Lasell carbon footprint. This initiative formed the impetus for a number of related programs sponsored by the Donahue Institute aimed at raising awareness of this challenging issue on campus.

On January 31, Lasell participated with more than 1000 universities, colleges, and schools across the country in a campaign called Focus the Nation. Faculty, students and staff responded to the challenge to walk, carpool or use public transportation. The College joined in a national interactive webcast and in a national vote to prioritize solutions. Many faculty members participated in a "teach-in," discussing climate change in the context of their subject matter.

On February 23, Lasell was honored to host Lester Brown, Director of the Earth Policy Institute in Washington, DC. This event was co-sponsored by the Population Connection and the Donahue Institute. Mary Barbara Alexander is on the Board of the



Lester Brown of the Earth Policy Institute explains his plan for action to a Hamel House audience.

Population Connection, an organization that works closely with the Earth Policy Institute, and it was exciting to have a large number of visitors from all over Massachusetts join us to hear Brown's views on a plan for action.

In Brown's latest book, *Plan B 3.0: Mobilizing to Save Civilization*, he sets out the challenges facing the planet as well as solutions. These include cutting carbon emissions by 80 percent by the year 2020, eradicating poverty, limiting population growth, and planting many millions of trees.

### Six Degrees of Separation

## Two Board Members Discover A Shared Past



(L to R) Martha Franke, Herman Franke, Joan Hoffmeier, and Gertrude Hoffmeier stand in front of the Massey house. In front are (L to R) Jackie Hoffmeier and a shy Judy Hoffmeier.

"I didn't know the name of the man I was seated next to at the October Board Dinner," recalls Overseer Jackie Hoffmeier Lee '68, "but if I had, I would have recognized it immediately!"

During individual introductions, the two asked each other where they had grown up and discovered that they were both from New Jersey.

"What town?" asked the man.

"Hackensack," I replied, "and I saw a look of increased interest cross his face."

"What street?" he continued.

"74 Sussex Street," I blurted out.

"That's it, that's my grandparents' house!" he exclaimed.

"I thought he must have misunderstood what I said, but when he told me his name was Dwight Massey I realized there had been no mistake because I remember his grandmother, Mrs. Massey, very well."

Jackie's grandparents, Martha and Herman Franke, had rented the house from the Masseys for 40 years, finally purchasing it in 1968. Sadly, it has now been torn down.

When Jackie returned home after the board meeting she went through her memorabilia and discovered her parents' wedding guest book with Dwight's grandparents' signatures in it as well as old photos of 74 Sussex Street which she copied and sent off to the Masseys.

"It is truly a small world," says Jackie. "I have such a strong recollection of Dwight's grandmother, the house, and the people in the neighborhood. For both of us it has been a trip down memory lane."



### Luminaries At Lasell

#### Congressman Barney Frank



Democratic Congressman Barney Frank speaks to President Michael Alexander and Mrs. Alexander before addressing the Lasell community on the topic of the economic effects of Iraq. "Without the war we would have much more flexibility in dealing with the recession and with the current health care crisis," he said.

#### Senator John Kerry



Democratic Senator John Kerry visited Lasell Village the day before the Massachusetts primary and voiced his support for Barack Obama. Also speaking were (L to R) Democratic Congresswoman from Pennsylvania Allyson Schwartz, Massachusetts Democratic Congressman William Delahunt, and Democratic Massachusetts State Representative Kay Kahn. The two women spoke in support of Hillary Clinton.

#### Jacoby Ellsbury



After the Red Sox won the series, rookie hero Jacoby Ellsbury spoke to a cheering crowd in de Witt Hall. Members of Student Government got to visit with him afterwards. (L to R) Director of Student Activities and Orientation C. Chad Argotsinger, Kristen Nobel '10, Maura Merullo '10, Jacoby Ellsbury, Allyson Stanczyk '10, Christy Cerreta '08, Andrew Civetti '10, and Amanda Miller '09.

#### Dan Shaughnessy



"Spygate" and steroids are just a few of the topics on which Boston Globe Sports Columnist and Associate Editor Dan Shaughnessy has written opinion pieces. He spoke about ethics in the sports world to an engrossed Lasell audience at the invitation of the Donahue Institute and the Communication, Sports Management, and Athletic Departments. (L to R) Athletic Director Kristy Walter, Communication Department Chair Janice Barrett, Globe Columnist Dan Shaughnessy, Sport Management Department Chair William Nowlan, President Michael B. Alexander, Donahue Institute Director Tessa LeRoux, and Professor Marie Franklin.

### Learning New Tricks

## The Busy Life of a Lasell Graduate Certificate Student

Jo-Edith Heffron, a volunteer pet therapist who, along with her four diminutive Papillion dogs, makes over 600 visits annually to local nursing homes and assisted-living facilities. Heffron serves as a volunteer chief executive officer of The Pets & People Foundation, Inc., a nonprofit organization that coordinates pet assisted therapy to residential health care facilities throughout eastern Massachusetts. She is also the treasurer for The Community Friends for Human Services, a volunteer organization which provides services to geriatrics and physically and mentally disabled clients within the Commonwealth of MA. Additionally, Heffron serves on the MSPCA Board of Overseers and the Newton Pride Committee.

Oh, and her day job is chief financial officer at a Cambridge, MA based computer company. "I also have two grown children, three grandchildren and a pond full of fish in my backyard," says the energetic Heffron with a laugh.

In the past few years, amidst all this activity, Heffron managed to complete a graduate certificate in elder care administration at Lasell College.

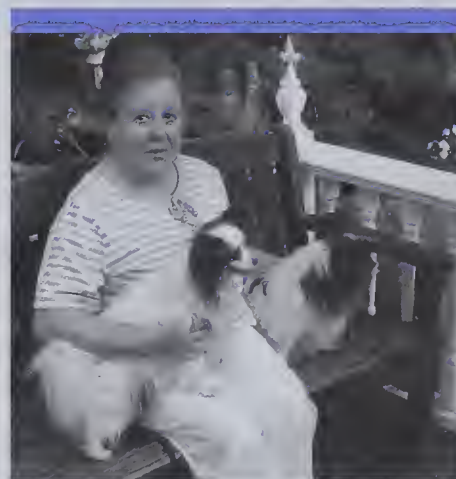
"I wanted to broaden my horizons," she explains. "The certificate program was great, because I was able to do it on a part-time basis. The classes are tailored to fit the schedule of a working professional or for someone who's returning to the classroom after a long hiatus. The certificate is also a great option because you could easily apply it toward a master's degree if you decided that you wanted to continue."

For Heffron, however, "the certificate program was perfect — it was just what I wanted." Looking ahead, she hopes to turn her avocation into her vocation and enter the elder care field professionally. "Elder care is growing so rapidly. There's a huge need for qualified people to manage a growing number of facilities, and I have so much good management experience," she notes.

Heffron reports that she also finds working with the elderly to be fulfilling. "I've grown so much through volunteering. It's such a good feeling knowing that the dogs make people's lives just a little better."

Like the other day, when Heffron visited a Needham nursing home, "a woman saw me, wheeled her chair right over to me and started talking to the dogs," she recounts. "I had seen this woman before on previous visits, but she had never spoken to me. In fact, the nurses told me that they had never heard her speak. Yet on this particular day, she just engaged with the dogs. 'Can I come visit you again?' I asked her. 'Absolutely,' she said. I have to admit, I had tears in my eyes," Heffron says. "That's what's so powerful about this work."

At present, Heffron is enrolled in an innovative Volunteer Associate Chaplain position at Hebrew Senior Life. This non denominational program provides palliative care and will be an ongoing



Jo-Edith Heffron, Graduate Certificate Recipient '07, with two of her Papillion dogs.

facet at the facility. "This year has been one of great learning for me and I've found out a lot about my own psyche."

Heffron will continue with the program for another year. 🐶



## Curator of the Nieman Foundation for Journalism at Harvard

### Robert Giles Speaks on Ethical Dilemmas Faced by the Press

"The practice of journalism today is built on such ethical conventions as accuracy, balance, fairness, and the pursuit of truth. When the press falls short, the public takes note," said Robert Giles, curator of Harvard's Nieman Foundation for Journalism. He was the year's first Donahue Institute for Values and Public Life speaker and his topic of media ethics melded perfectly with the Institute's focus on the moral dimensions of choices individuals make. His talk was also sponsored by Lasell's Department of Communication.

The Nieman Foundation for Journalism was founded in 1937 to promote and elevate the standards of journalism and educate persons deemed especially qualified for journalism. Each academic year, 12 American and 12 international journalists, who are experienced and in mid-career, are awarded fellowships. Mr. Giles was himself a Nieman Fellow in 1966.

Over the course of his career, two newspapers won Pulitzer Prizes under his editorship. *The Beacon Journal of Akron, OH* received the award in 1971 for its coverage of the shootings at Kent State University. *The Detroit News* won in 1994 for the newspaper's disclosures of a scandal in the Michigan House Fiscal Agency.

Mr. Giles has a deep understanding of the challenges facing journalism today. As he explained, "We live in a complex world. In reporting the news of the day, the role of a free and independent

press is frequently in conflict with other values in our constitutional system of government such as individual privacy, the right to a fair trial, and matters of national security."

In the 20th century an ethical standard for journalistic practice began to emerge. In the 1970s, Watergate made news organizations look within and reconsider patterns of behavior that included anonymous sources and plagiarism.

More recently, Web sites and blogs have exposed instances of unethical writing. "Episodes of plagiarism are played out in all of their painful details," said Mr. Giles. "Unseen bloggers take words reporters write and Google them in the suspicion that they may not be original. And while these hurtful experiences mean that journalism's dirty laundry is being washed in public, it also means that news organizations are tightening their ethical practices."

Another issue Mr. Giles touched on was, "The conflict among the press, the government and the courts over the use by journalists of leaks and unnamed sources." He cited instances where "the administration has tried to control the press but newspapers have made principled decisions to publish stories the White House has tried to keep quiet."

Mr. Giles closed with a plea for young journalists "to think globally and function in a world dominated by information, science and technology, and the conflicts among cultures." ♥



(L to R) Layout Editor of *The 1851 Chronicle* Camille Gillman '08, Communication Department Chair Janice Barrett, Donahue Institute Director Tessa LeRoux, Robert Giles, and President Michael Alexander.

## On the Sidelines at Gillette Stadium

### Lasell Freshman Makes Patriot's Cheering Squad

During a huge blizzard last Saint Patrick's Day, Lindsey Barrows '11 and her dance teacher met in the Winchendon, MA Wal-Mart parking lot and headed to Gillette Stadium for the New England Patriots cheering squad tryouts. "I was only going because my teacher didn't want to try out by herself," recalls Lindsey. "I'd never auditioned before in my life and I had no idea what I was in store for. I was scared to death. It turned out that there were 300 gorgeous girls trying out for 24 spots!"

"The driving conditions were terrible and we arrived a bit late with knots in our stomachs. Fortunately the Patriots had extended the tryouts because of the storm, but even so we got there just in time for the group stretch and we were the last to try out in front of the judges' panel."

The day was long and grueling. For 12 hours Lindsey had to learn new routines and go through two cuts, which winnowed the group down to 75. Each of the remaining contestants then had a one-on-one session with the cheering coach. "I've never had an interview before," Lindsey says. "She put me at my ease but it seemed surreal."

Then it was on to the day's finals. "This was the worst part," she exclaims. "We had to model in a bathing suit and high heels and I have never been in a pageant. After that we performed two at a time. High kicks, splits, I was doing them all."

At the end of the day, the judges narrowed the field down to 30 and each finalist was presented with a rose. "I couldn't believe that I had made it," enthuses Lindsey. "I was totally shocked and I couldn't wait to tell my friends, 'You guys aren't going to believe what just happened!'"

For the next two weeks the 30 finalists had to practice at Gillette Stadium. The coach was watching to see how they picked up material and how they worked as a team. At the last practice the final cut was made and Lindsey discovered that she was on the team.

"I had never left my town before and suddenly everything had changed," Lindsey says. She arrived at Lasell in September with a lot on her plate, but



Patriots cheerleader and Lasell student Lindsey Barrows '11.

she seems very able to manage cheering for the Patriots with her class work. She is a Communication major and is thinking of journalism or broadcast journalism as a career.

The whirlwind of the Patriots' 18-o season landed Lindsey in Arizona at the Super Bowl. "I was there for five days and something incredible happened on each of them. For instance, another cheerleader and I were chosen to do a photo shoot for Maxim Online and then we were invited to their big party where I found myself walking down a red carpet."

"At the game we were really pumped and because we didn't think we were going to lose until the final minutes it made it doubly hard. But, I have to keep reminding myself that it was an incredible season. I never in a million years thought that I'd be a Patriots cheerleader and what a year to start with the team." ♥



## Annual Fund

### Message from Michelle Walmsley: Director of Annual Giving



Annual Fund Office  
1844 Commonwealth Ave.  
Newton, MA 02466-2716  
(617) 243-2165  
Fax: (617) 243-2383  
[mwalmsley@lasell.edu](mailto:mwalmsley@lasell.edu)

**H**ave you made a gift to the Annual Fund yet this year?

We are just a few months away from the end of the fiscal year, and EVERY gift counts. One way to double or triple your gift, as many donors have in the past, is by means of a matching gift from your (or your spouse's) employer. Many companies will match gifts from their retirees as well.

To learn if your company participates in a matching gift program, you can contact your company's Human Resources/Benefits Office or visit this Web site to see if your company participates in a matching gift program: [www.matchinggifts.com/demo.cfm](http://www.matchinggifts.com/demo.cfm).

Most company's paper work for this gift is obtainable from the Human Resources/Benefits Office. You fill out your name, address, and amount of your gift and send Lasell the paperwork — We take care of the rest!

\$50 could be \$100

\$250 could be \$500

\$500 could be \$1,000

Thank you for your continued support of the Annual Fund!

Michelle Walmsley  
Director of Annual Giving

## Recent Graduate Supports Lasell

David C. McInnis '03



David C. McInnis '03 challenge that taught me how to get things done in a community and it prepared me for managing on a larger scale after graduation.

"Launching the student newspaper 1851 was the best experience I had during my years at the College.

It was a

"I was a Business Administration major and started my career at a small consulting company outside of Boston. I moved to New York to work for Adecco in support of JPMorgan IB Technology groups and I am now at Wachovia Corporation as an Assistant Vice President within Human Capital Management supporting Corporate & Investment Banking Technology.

I return to Lasell every year for the Alumni Athletic Games that are held in October on Family and Friends Weekend. Being on the Lasers' lacrosse and soccer teams was an integral part of my Lasell experience and this is my chance to reconnect.

"My donations to the Annual Fund are specific to the athletic teams and the student-run newspaper and I encourage other alumni to give. When you support the College the gift gives back to you personally."

# Family, Friends & Alumni Weekend Save the Date! October 18, 2008

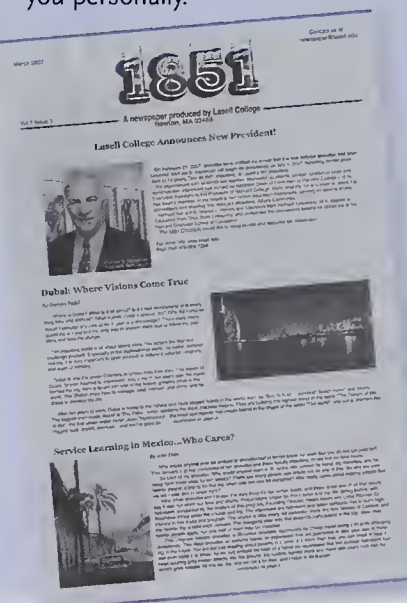
annual alumni games,  
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for more information, please visit [lasellalumni.org](http://lasellalumni.org)

Designed by Kayla McKenna '09

If you are interested in supporting the Annual Fund,  
go to [www.lasellalumni.org/annualfund](http://www.lasellalumni.org/annualfund)  
or e-mail us at [alumni@lasell.edu](mailto:alumni@lasell.edu).





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Katharine Urner-Jones '83

Special Assistant to the  
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90	11.3%	90/90	9.3%

*Minimum gift annuity amount is \$10,000. Rates subject to change based on gift timing. Cash or appreciated securities may fund your gift annuity.*

## Fall Recognition Dinner Lasell Celebrates Its Leadership Donors

Since Lasell College welcomed Michael B. Alexander, its ninth president in July, and because we were headed towards an election year, and since the Red Sox won the World Championship, it seemed fitting that the theme of the annual donor recognition dinner was "Celebrating Lasell Leadership."

Almost 100 donors gathered in de Witt Hall on Sunday, November 4, 2007 for a red, white and blue celebration. Guests listened to remarks from various leaders at Lasell: Amanda Miller '09, President of the Student Government Association, and Marian Salama '08, a member of the Senior Class Committee, represented student leadership and talked about how gifts to the College have impacted and enriched their Lasell experience. President of Lasell Alumni, Inc., Urit Chaimovitz '98 spoke of how this event increases awareness among students and alumni about what every gift can do. Michael B. Alexander represented the College's new leadership and talked briefly about "Vision 2012," Lasell's newly crafted strategic plan. Chairman of the Board Erik J. Stapper thanked all of our leadership donors for their valuable support to current and future generations of Lasell students. President Alexander announced that in only the fourth month of this fund year,



(L to R) Trustees RoseMary B. Fuss, Erik J. Stapper, and Nancy Curtis Grellier '49.

we had 100% participation from the Board of Trustees for the Annual Fund — another example of strong institutional leadership.

Guests were also treated to a performance by the S.P.E.B.S.Q.S.A., Inc, barbershop quartet known as *Imagination*. Before dinner was served there were many empty seats around the room. Who could have predicted when the date was chosen for the dinner that the Patriots would be playing the only other undefeated team in the NFL! The Patriots were winners as were all who enjoyed an evening of appreciation and recognition for those who make Lasell their philanthropic priority each and every year. 🍷

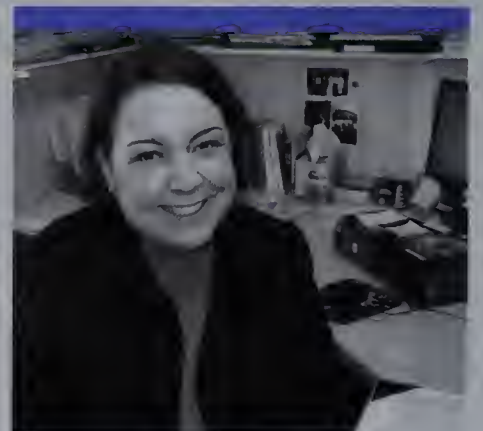
## Institutional Advancement Adds Prospect Research Associate/Grant Writer to Staff

Joanna L. McCarthy has joined the staff of Lasell College's Office of Institutional Advancement in the new position of Prospect Research Associate/Grant Writer.

Joanna comes to Lasell with strong experience in fundraising research and analysis. Most recently, she has been Senior Fundraising Researcher at Brandeis University, where her responsibilities have included fundraising research, prospecting, and solicitation advising.

Prior to her role at Brandeis, Joanne served as Manager of Development Research for Bentley College and before that she was Assistant Director, Corporate, Foundation and Government Relations for Babson College.

Joanne is a candidate for a Master's in Business Administration degree at Babson College with a concentration in entrepreneurship. She holds an Associate's degree in Early Childhood Education from Quincy College, in Quincy, MA and she earned a Bachelor of Arts degree in Business Management from Curry College in Milton, MA.



Joanna McCarthy.

"We are delighted to welcome Joanna to our team of advancement professionals," said Institutional Advancement Dean Ruth Shuman. "It's no secret that costs for education are escalating precipitously. We need to strengthen and develop new funding areas to support our commitment to provide the best possible academic experience for all of our students."

"Joanna will contribute in essential ways to expanding the scope and breath of our solicitations to currently untapped funding sources in the corporate and foundation arenas." 🍷



## Message from the Athletic Director

## Lasers Fare Well in GNAC and Lasell Looks to Expand Sports Offerings



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This year was the first year of competition for the Lasers in the Great Northeast Athletic Conference (GNAC). The fall teams fared well and were very competitive during this inaugural season. Both the men's soccer team and the women's volleyball team reached the semi-finals of their respected tournaments and the women's soccer team reached the quarterfinals. Also, both the men's and women's cross country teams placed fifth at the GNAC Championship meet. Lasell also saw four student-athletes named to the First Team All-Conference Teams as well as first year Head Coach Vito LaFrancesca being named GNAC Coach of the Year for women's soccer. Fourteen institutions are members of the GNAC, so qualifying for the tournament in the first year is a great accomplishment and proves that the Lasers are competitive.

In the winter, the men's basketball team upset the number one seed, Emerson College, and captured the GNAC Championship. As the conference champions, the men advanced to the NCAA Tournament and faced a strong Brandeis team in the first round. The men played a tough first half, but eventually fell to the number six ranked Brandeis. Softball and women's lacrosse will compete in the GNAC for the first time this spring. Baseball will compete as a club team this year and will join the GNAC in the spring of 2009.

In addition to joining a new conference, plans are currently underway to introduce some new teams to the athletic program. As an extension of the cross country programs, men's and women's indoor and outdoor track and

field are going to be offered as club teams for the 2008-09 academic year with the anticipation of moving them to varsity status in 2009-10. The teams will plan to compete in five to eight indoor and outdoor meets and will carry rosters of 10-15 student-athletes. Looking ahead, the College will explore the possibility of adding tennis and golf to its offerings. There is interest from current students on campus and each of these sports is sponsored by the GNAC. The addition of varsity teams is also a part of the overall strategic plan of the institution.

*Kristy Walter*

Kristy Walter  
Athletic Director

## Men's Soccer

Overall Record: 10-8  
Pilgrim League Record: 9-3

This was the first year of competition for the Lasers in the Great Northeast Athletic Conference (GNAC). The team finished third in conference play and advanced to the semi-finals, where they fell to Johnson and Wales.

Forward Zach Gagne '09 was named to the GNAC All-Conference First Team after posting 13 goals and two assists for the season and midfielder Brian Whelan '08 earned a spot on the GNAC Second Team, scoring three goals and a team-high seven assists this fall.

Goalkeeper Julian Dutton '10 finished the year with 115 saves, giving him a



Shane Vinnicombe '10 zeros in on the ball.

spot on the GNAC All-Tournament team and, in October, he was named GNAC Goalie of the Week. Rookie defender Brandon Hanss was also named to the GNAC All-Tournament team.

## Women's Soccer

Overall Record: 11-8  
NEWLA Record: 8-6

In his inaugural season at the helm of the women's soccer team, Head Coach Vito LaFrancesca was named the GNAC coach of the year. This honor is voted on by all GNAC coaches.

The women scored 42 goals during the season and earned a spot in the quarterfinals of the GNAC quarterfinals, where they lost by a goal to Norwich University in a hard fought match.

The Lasers will have their top three scorers returning next year: Allyson Bushey '11 netted a team high eight goals, Ashley Lambert '10 scored six and had four assists, and Jess Wainwright '11



Christina DeLuca '08 in fast motion.

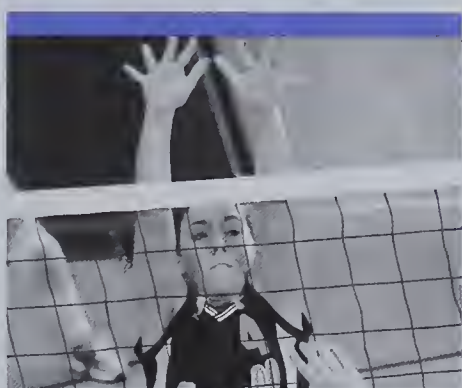
scored five goals and had three assists. Also returning will be Kaitlyn Fields '11 who was named women's soccer rookie of the week in September.

## Women's Volleyball

Overall Record: 14-17  
Conference Record: 11-3

It was a good year for the Lasers which culminated in the GNAC post season. The quarter-final match against Norwich University was very hard fought and wasn't decided until the fifth game. The team then advanced to the semi-finals, where they lost to the number one seed, Johnson and Wales.

The offense for the season was led by Kelsey Schmidt '09 who finished with 272 kills, followed by middle hitter Nicole Wetterman '09, who had 192 kills. Senior setter Katelyn Rasich set a



Kelsey Schmidt '09 reaches high.

new record for career assists with 3,595. She was named to the GNAC All-Conference Third Team.

## Men's Volleyball

Overall Record: 13-18  
Conference Record: 4-7

The Lasers did well in their first season in the GNAC, picking up their twelfth win in a hard fought four game match against Johnson and Wales University.

Sophomore Dustin Foster lead the team in kills with 2.51 per game followed by sophomore Andy Cass '10 with 2.38. Defensively Joseph Lipski '09 averaged 2.95 digs per game while setter Gary Gay '09 averaged 9.27.

The Lasers competed in the GNAC Championship Tournament and placed



Serge Melnik '10 takes aim.

fourth. With no seniors on the team they are looking forward to next season.



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Please make your check payable to Lasell College. Gifts are tax deductible. The Lasell College Annual Fund year ends June 30.

617-243-2165 or [www.lasellalumni.org/annualfund](http://www.lasellalumni.org/annualfund)



## Men's Basketball

Overall Record: 20-9  
Conference Record: 14-4

The Lasers had a great season which culminated in winning the GNAC Conference in the team's first year of playing in the league and went on to the first round of the NCAA Tournament. "Winning the GNAC Conference was a great accomplishment," says Head Coach Aaron Galletta. "Our players stayed focused and together throughout the year."

Jamie Crawford '08 and Dwayne Powell '08 both reached milestones in their senior year. Crawford reached the 1,500 point mark and Powell broke the career assists record. Both players were



The GNAC Champions!

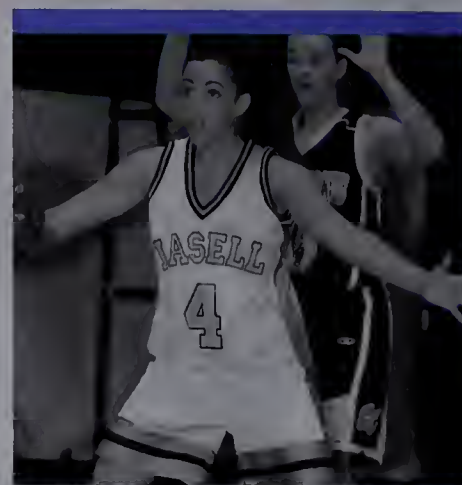
selected to the GNAC All-Tournament Team. Jose Guitan '09 had a standout season, scoring his 1,000th point and was named the GNAC Tournament MVP.

## Women's Basketball

Overall Record: 8-17  
Conference Record: 5-8

The women's basketball team won four out of their five last games in the regular season. New Head Coach Kelly Stubbs said, "I am pleased with our strong finish and how our team improved throughout the season. We are a young team and gained valuable experience."

Senior guard Christina DeLuca finished her career with 672 points, 87 rebounds, and 386 assists. Lauren Picozzi '08 ended her career with 505 points and 398 rebounds while Shauna Kelly '09 led the team in three categories including scoring, assists, and steals.



Carla Zinno '11 on defense.

Rookie guard Carla Zinno had a strong freshman year.

## Field Hockey

Overall Record: 8-11  
Conference Record: 5-5

The Lasers had a good year, making it to the semi-finals of the North Atlantic Conference (NAC) after defeating Simmons College 4-1 in the quarterfinal match. They fell to the number one seed, University of Maine at Farmington in the semi-finals.

Tia Pratt '11 was named the NAC Rookie of the Year after posting a total of four goals and six assists. She was also named to the All-NAC Second Team as were her teammates Caitlyn Walker '10 and Rachael Johnson '08. Walker led the team in scoring this season with 11 goals and four assists. Johnson was co-captain with Katie Bryer '08 who also had a great year, scoring seven goals and

two assists which earned her a spot on the NAC Honorable Mention Team.

Senior goalkeeper Laura Gallagher had an outstanding season, finishing with a 1.56 GAA, 106 saves, and setting a new record for minutes played in a season (1,164) due to four overtime matches.



Stephanie Jansen '09 prepares to pass.

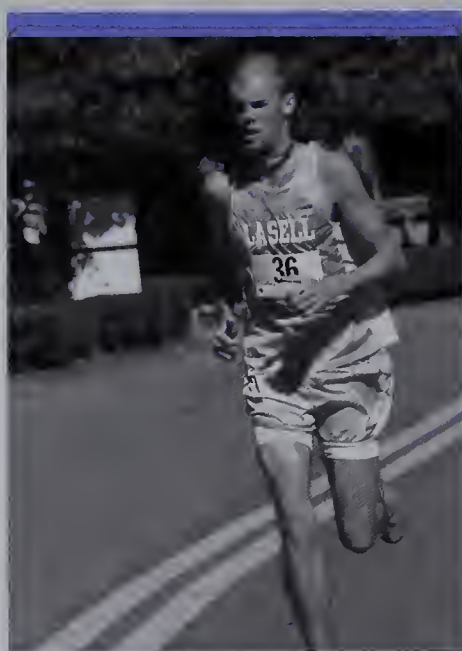
## Cross Country

Overall Record: 8-11  
Conference Record: 5-5

It was a very good year for both the men's and women's cross country teams. The women had four top ten finishes as a team and had strong numbers all season, finishing fifth overall in the GNAC Championship meet.

Chantal Cyr '11 was named Women's GNAC Rookie of the Week in October when she finished eighth overall out of 87 runners in the Emmanuel Invitational. Kayla McKenna '09 finished seventh in the GNAC Championship meet, earning her a spot on the GNAC All-Conference team. She also ran a personal best at the NCAA regional meet where she finished with 24:47 in the 6K race. The women finished fifth overall in the GNAC Championship meet.

The men also finished fifth in the GNAC Championship in a very close match with just eight points separating teams three through five. Seventy-four



Andrew Gundlach '08.

runners competed, with Lasell having three in the top 20.

Chris Johnson '09 was named the GNAC Runner of the Week in September after placing first in the New England College Pilgrim Pride



Number 333 Stephanie Hauck '10 and number 327 Michelle Acosta '09.

Invitational. The team will lose two seniors, Andrew Gundlach and Kevin Lawson, both of whom have been major contributors throughout their four year careers.

## Leaves Spring 2008

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